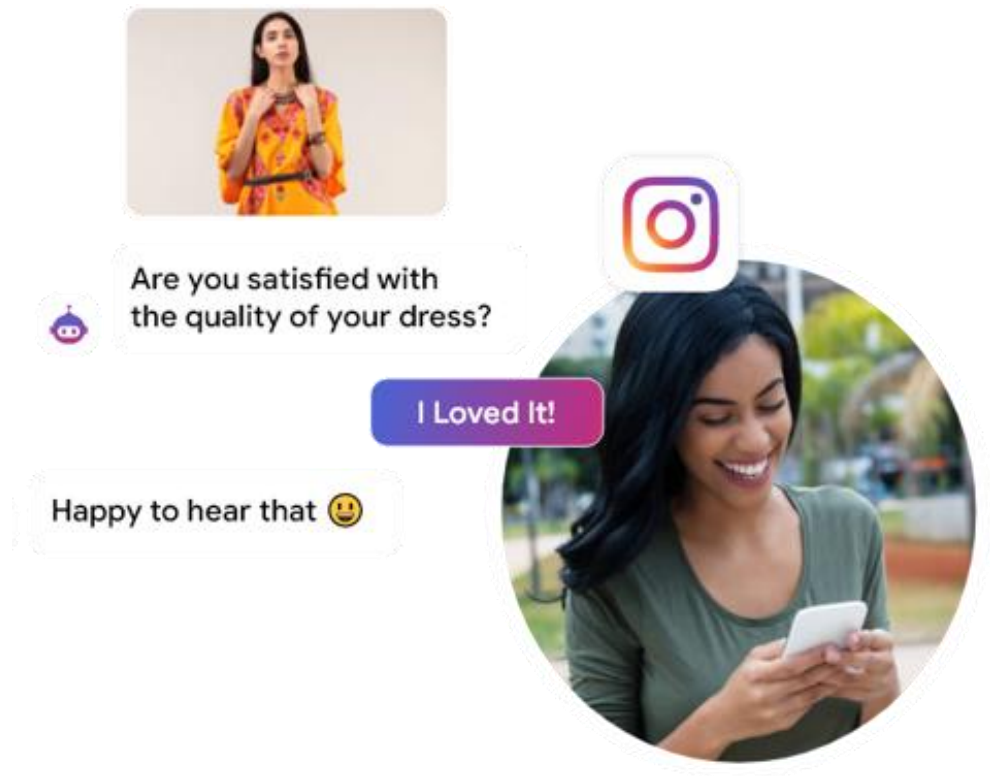
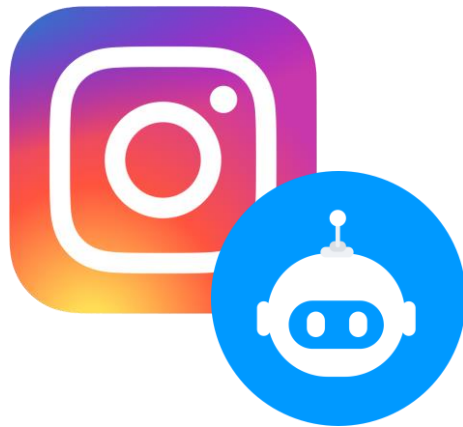


Instagram DM Automation





Why Instagram Bots?

- **1 Billion+** People use Instagram every month.
- **81%** of users say that they use Instagram to research products and services.
- **130 Million** users tap on shopping posts every month.
- **50%** of people visits a website to make a purchase after seeing a product or service.

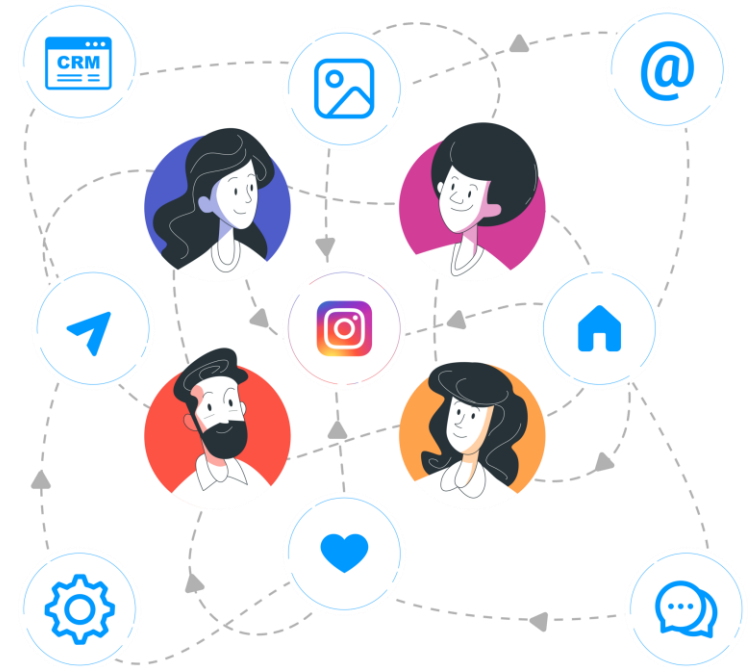


Turn your Instagram followers into customers

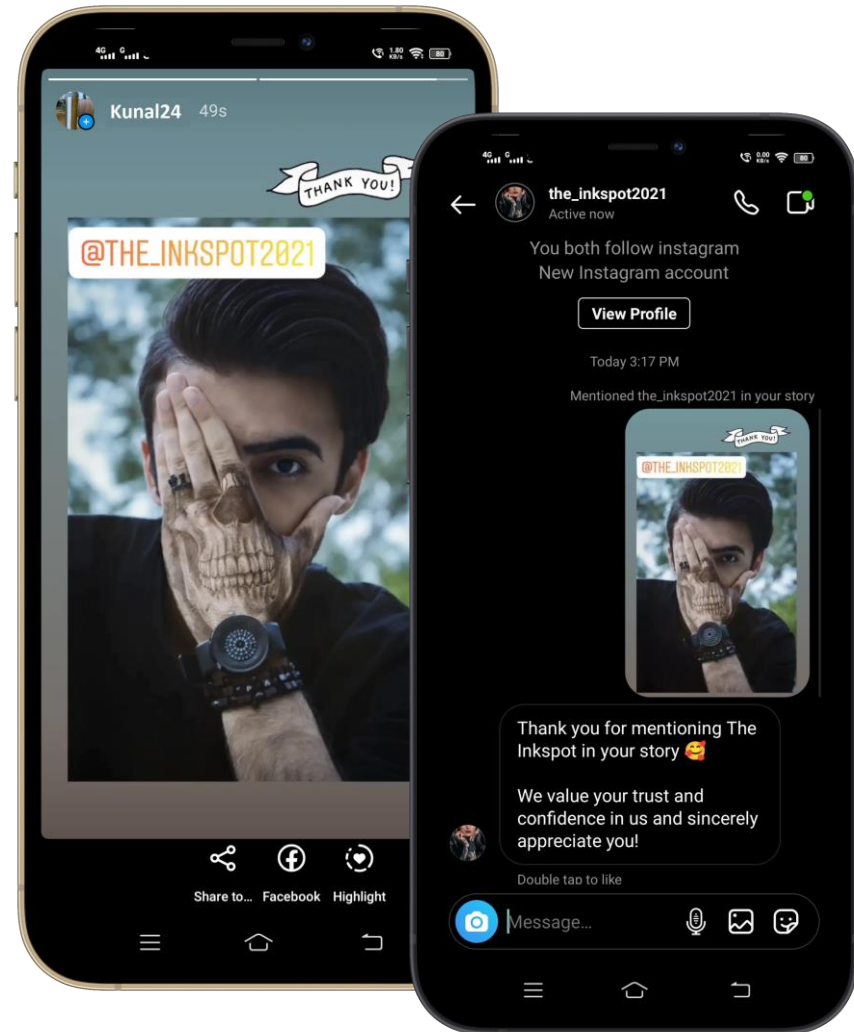
- Distribute **coupons** via conversations and increase product sales.
- Run messaging-powered **campaigns**, like giveaways, promotions, and contests.
- Help customers **find the right product** inside Instagram DMs.
- Respond to **FAQs** with pre-built answers.

Instagram Chatbot Features

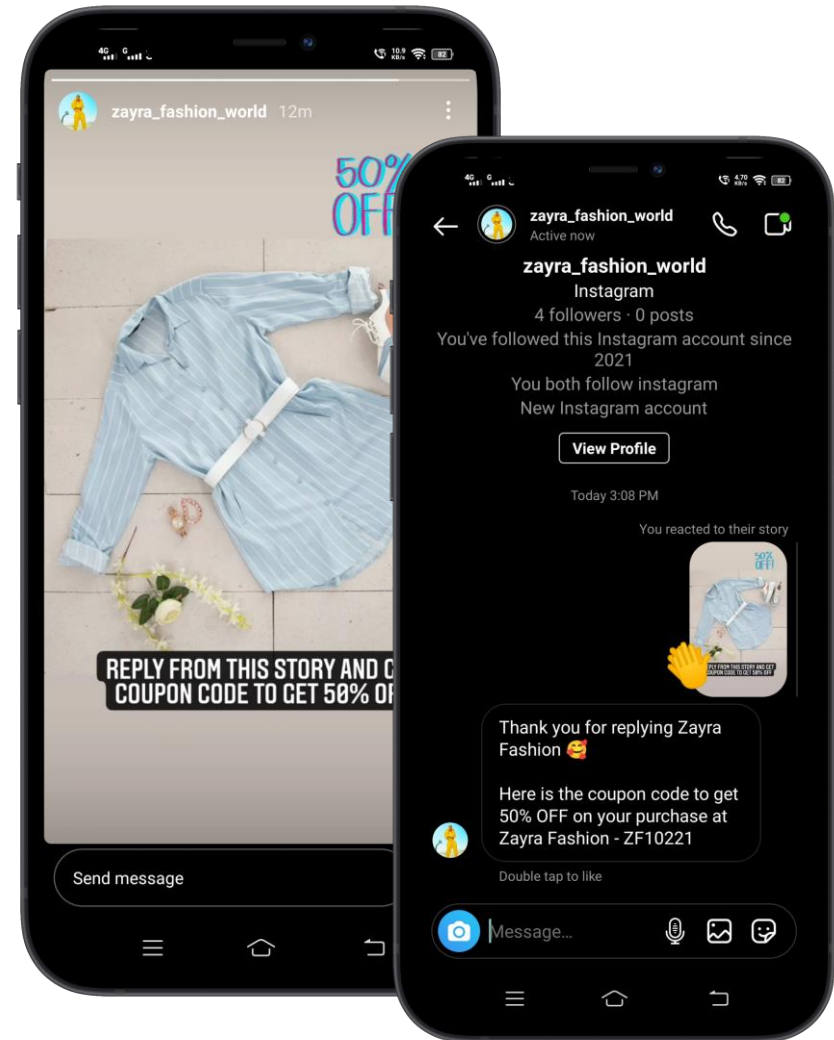
- ✓ Automate **replies** to **IG Story Mentions**.
- ✓ Automate **replies** to **IG Story Reactions & Replies**.
- ✓ Automate **replies** to **Comments** on your Posts.
- ✓ Give **Starter Options** to your customers.
- ✓ Showcase your new products via **Rich Media**.
- ✓ Connect **Human Support** when needed.



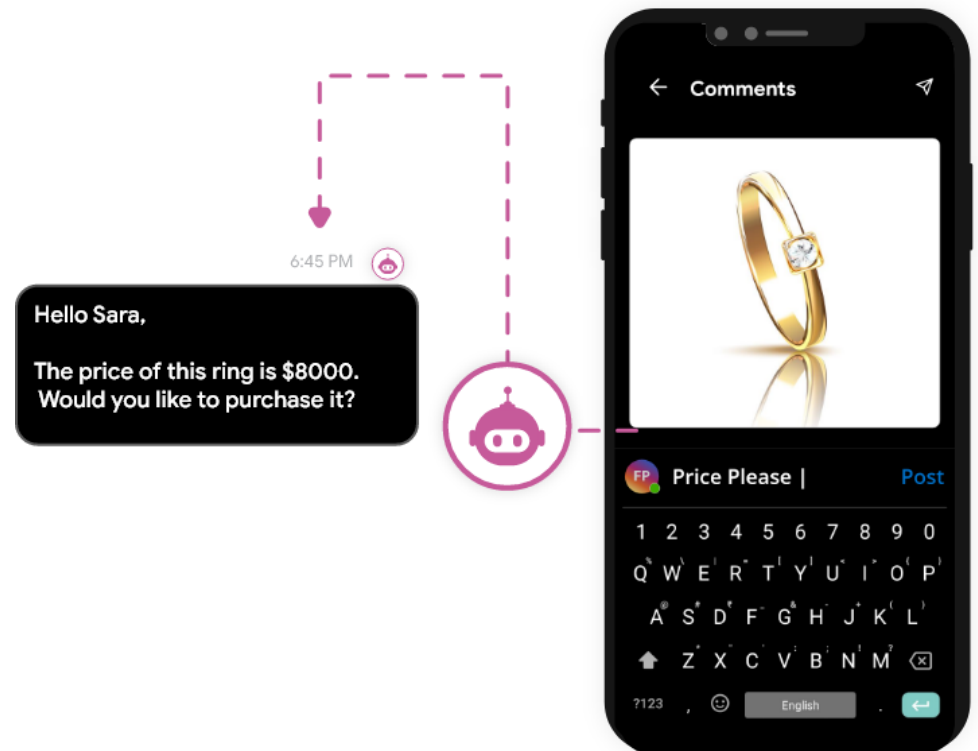
Automate replies to IG Story Mentions.



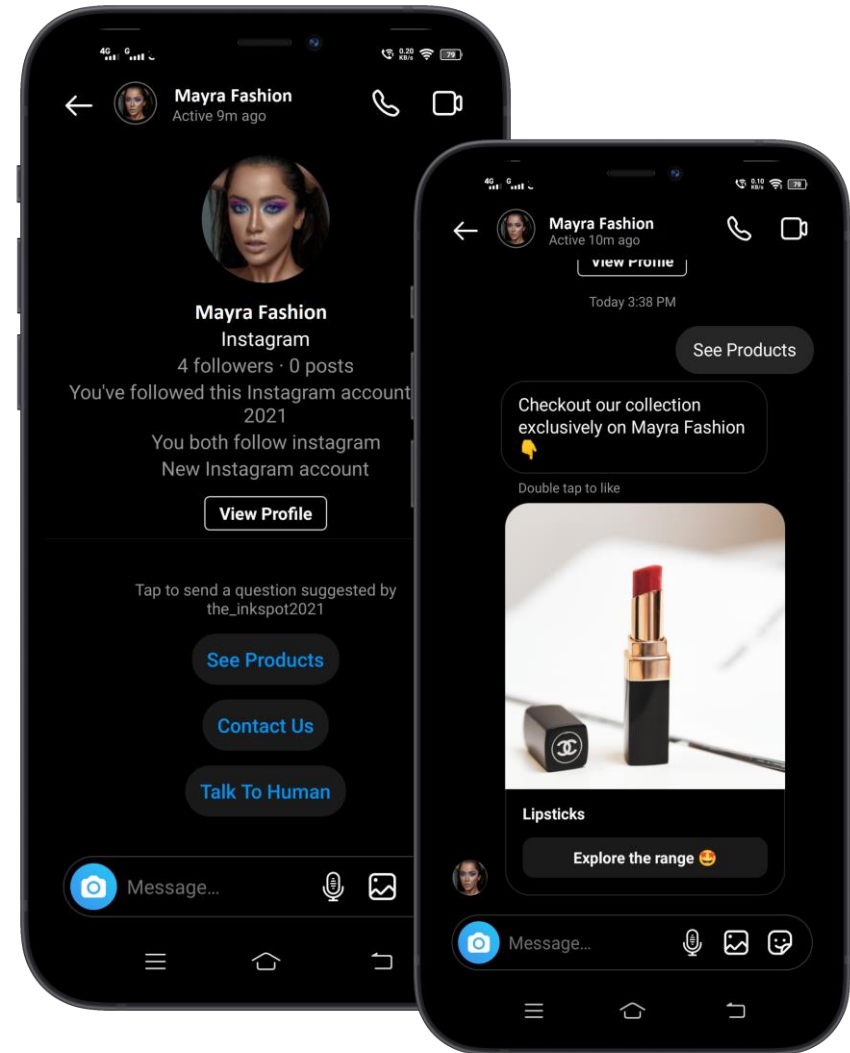
Automate replies to IG Story Reactions & Replies.



Automate replies to Comments on your Posts.

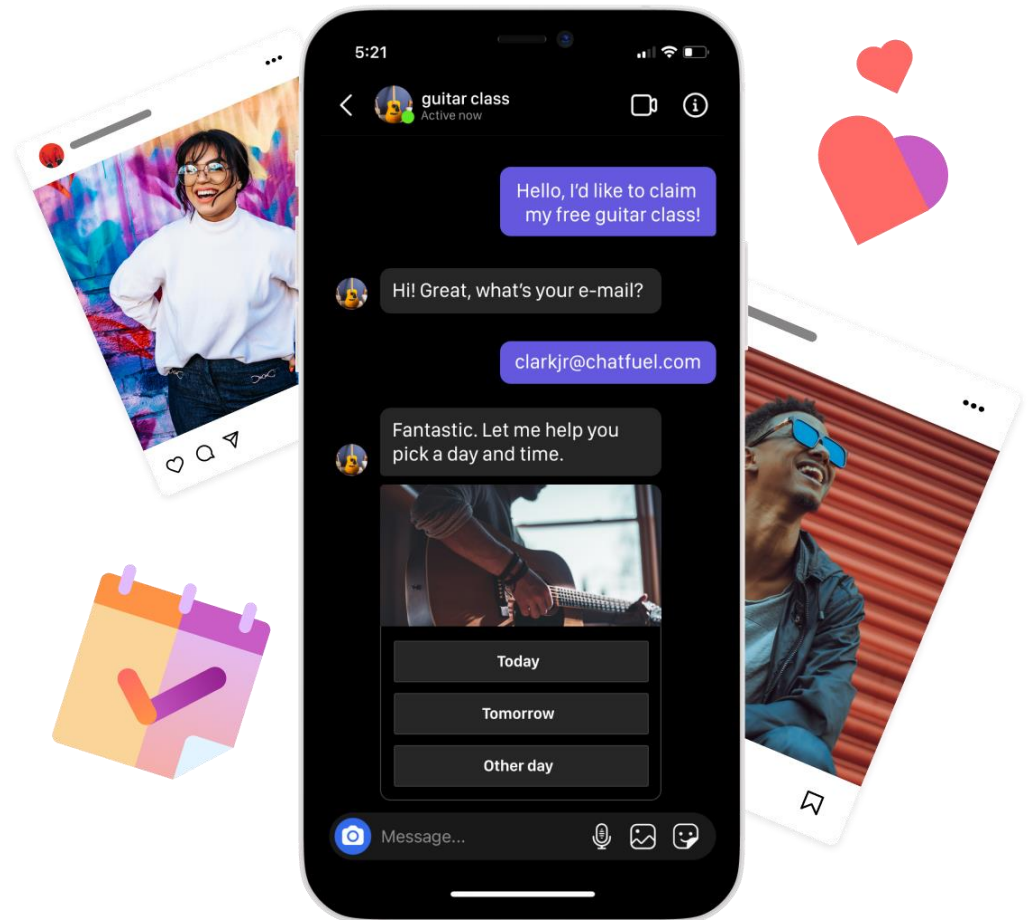


Give **Starter Options** to your customers

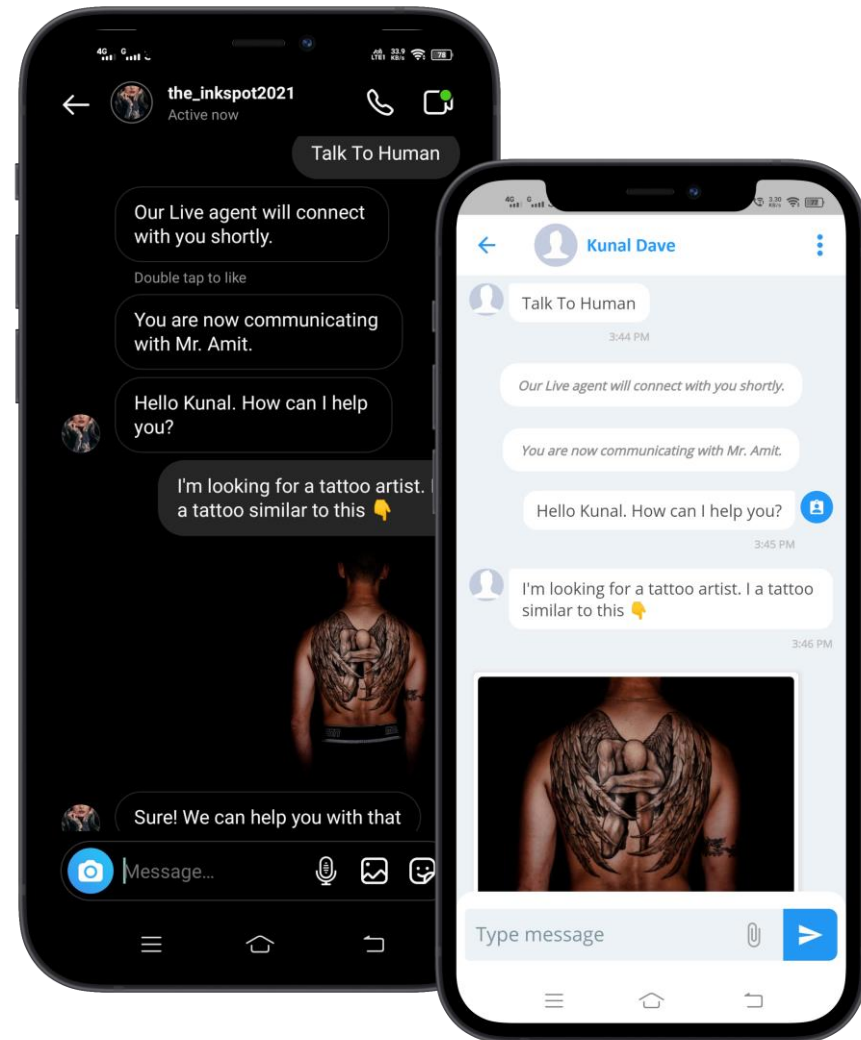




Showcase your new products via **Rich Media**



Connect **Human** **Support** when needed





Get onboard for Instagram Chatbot

1. Connect your **Instagram business profile** with your official **Facebook page**.
2. Kevit will need your Facebook page's **admin access**.
3. Kevit will connect your Instagram account in Bot environment and **create a Bot flow**.
4. Instagram bot is **live**.