



www.kevit.io

About

WELCOME TO KEVIT!

Kevit is an artificial Intelligence solutions provider specialized in NLP based bot development and big data analysis. Our proactive team believes in strong client relationships and deliver solutions that add significant value to our client's businesses.

We are experienced in developing conversational strategy, intelligent bots and analyzing large datasets. We provide intelligent, easy-to-use AI solutions that help businesses scale customer support, increase lead generation/sales, and automate operations to significantly reduce operational costs.



Clientele





Botvise/Workplace Buddy

Platform to track employee behavior for a healthier office environment



Industry

Human Resources



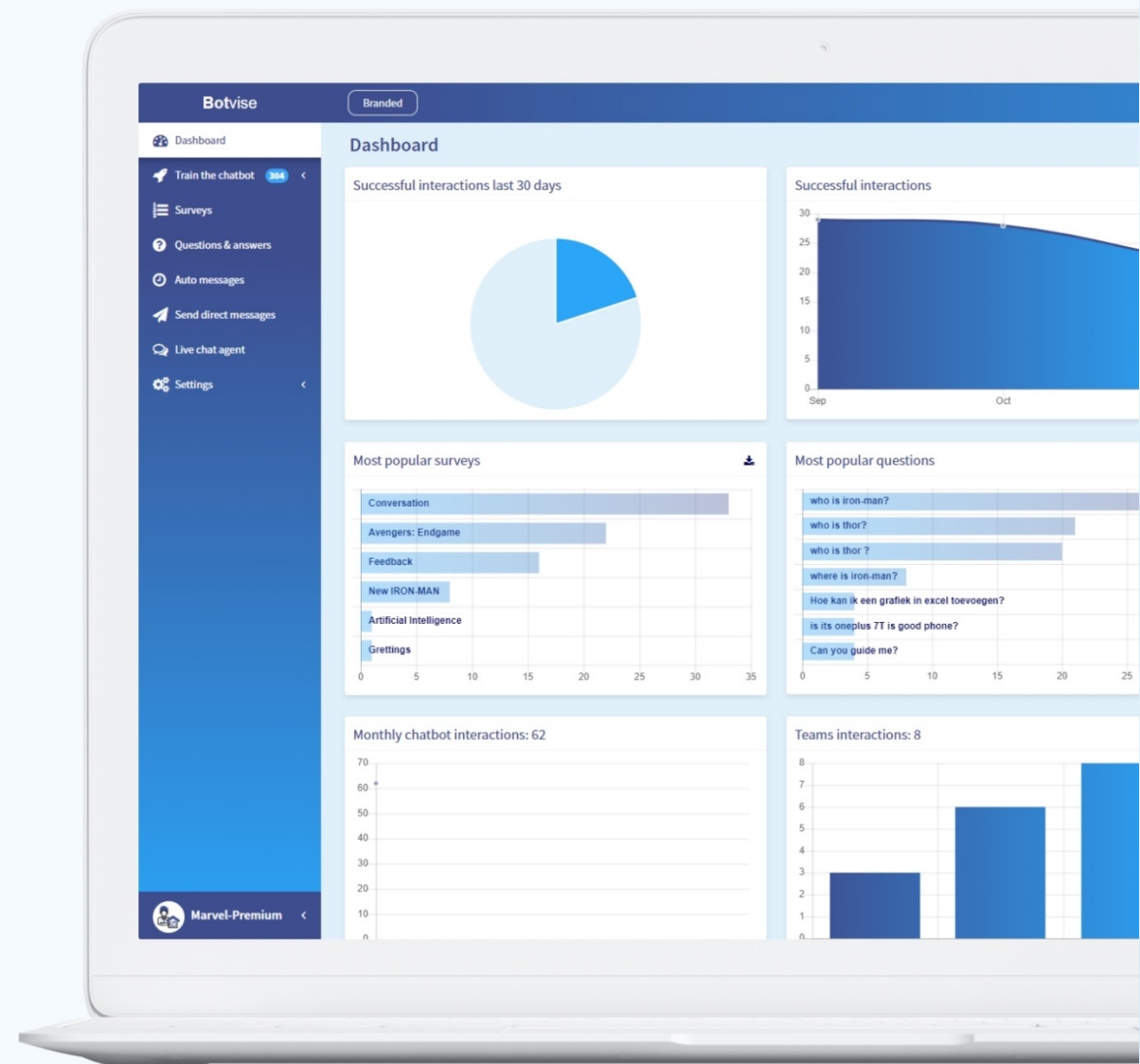
Product

Customized flow builder & Analytics



Product use

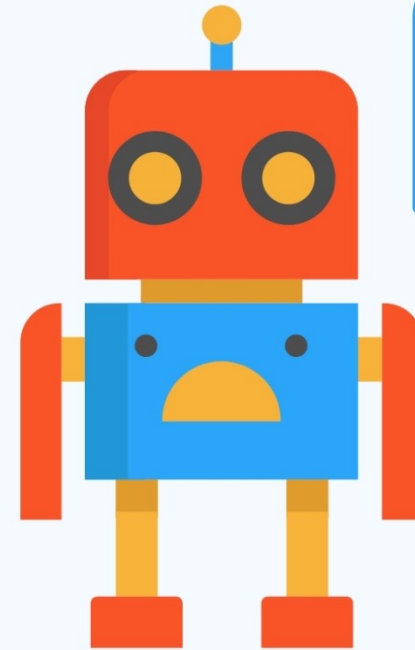
Low code chatbot development





Botvise/Workplace Buddy

Botvise/Workplace Buddy is an organization founded in 2017, located in the Netherlands. They are offering access to the low code chatbot development platform to their customers for tracing their employee's behavior and use those insights to develop a healthier office environment by using the platform.



Hello there 🙌
How can I help
you today?

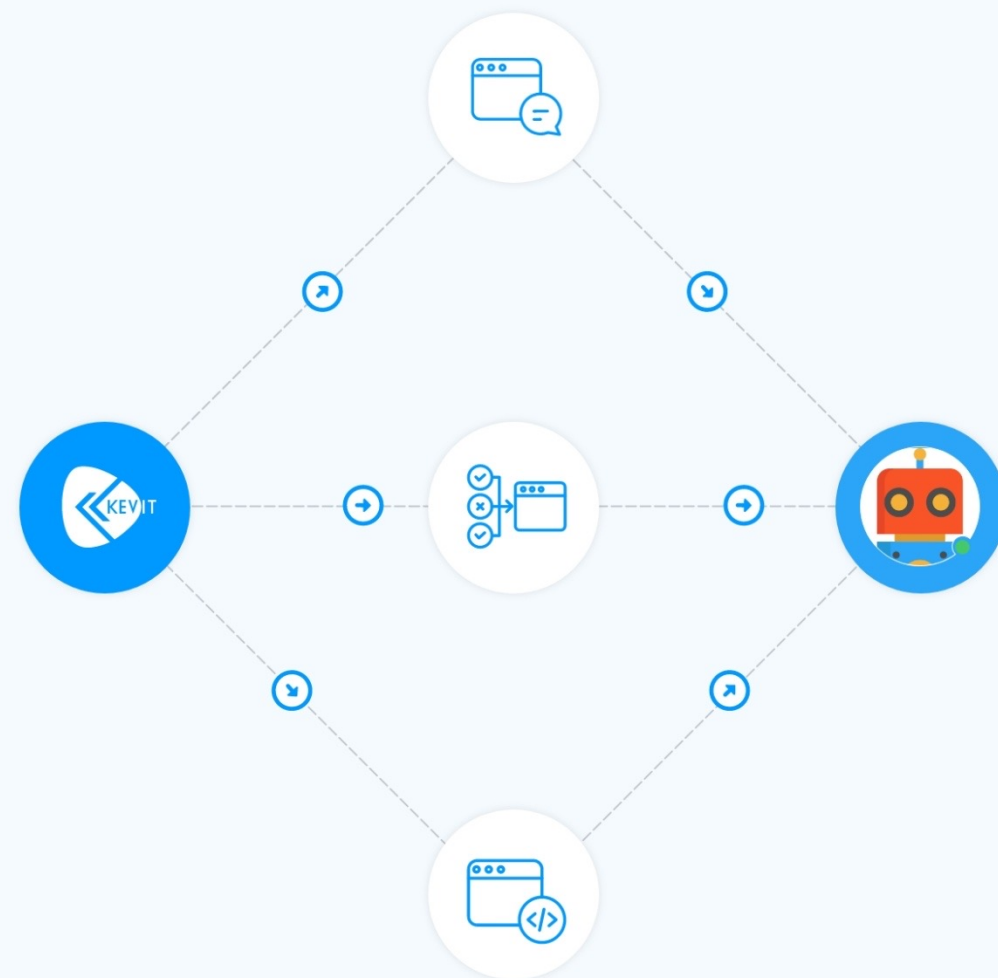


Challenges

Delivering best-in-class custom flow creation platform with multi-tenant architecture was the central part of our client's strategy and planning.

The key objectives of this platform included:

- ➡ Multiple bots in a single bot
- ➡ Multiple database connection
- ➡ Provide agility in flow creation with ease.

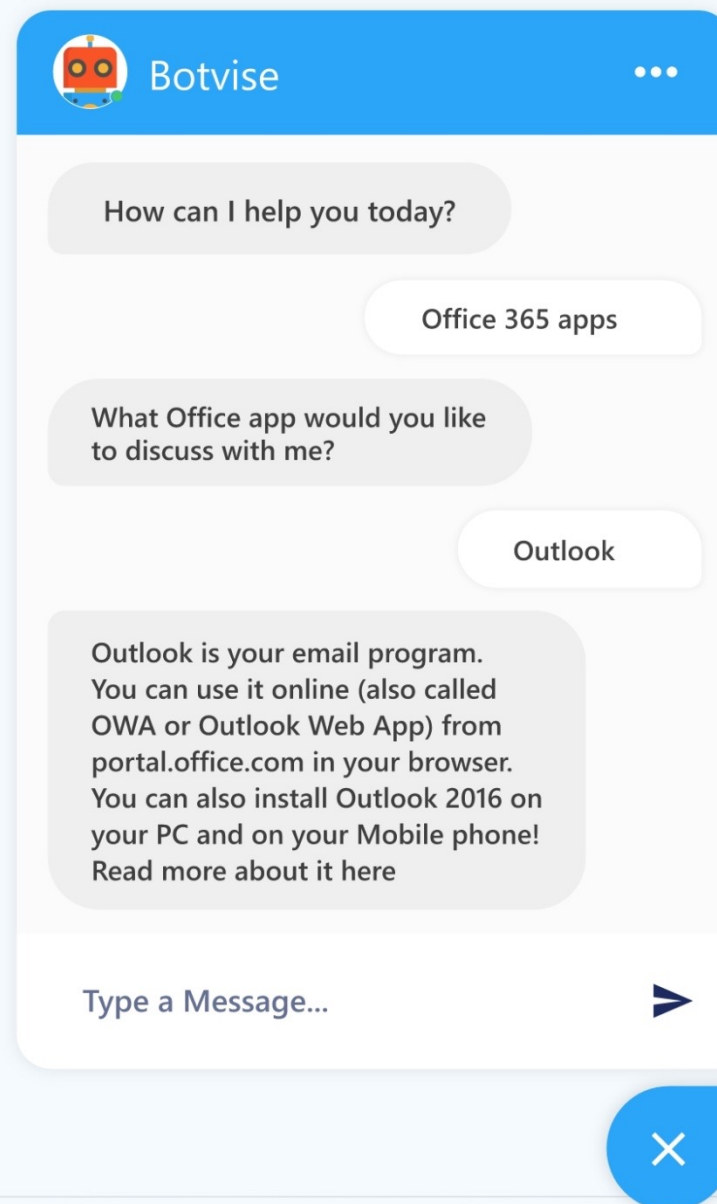




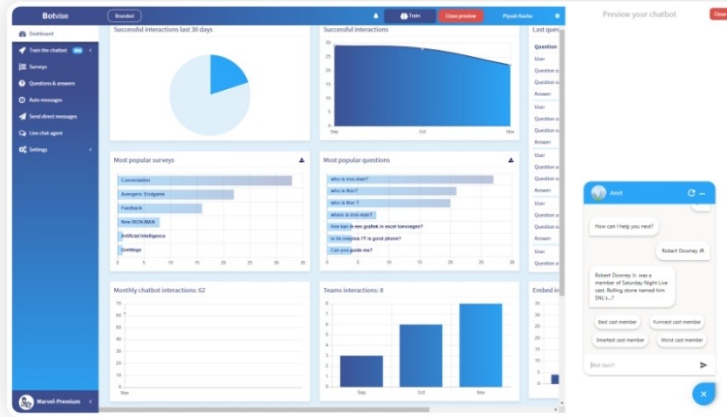
Solutions

With the satisfaction of this project, the client is offering this platform to organizations. Organizations are using this flow builder to get to know their employee's behavior and thinking to develop a better office environment, plus this chatbot can easily integrate on their website and Microsoft Teams.

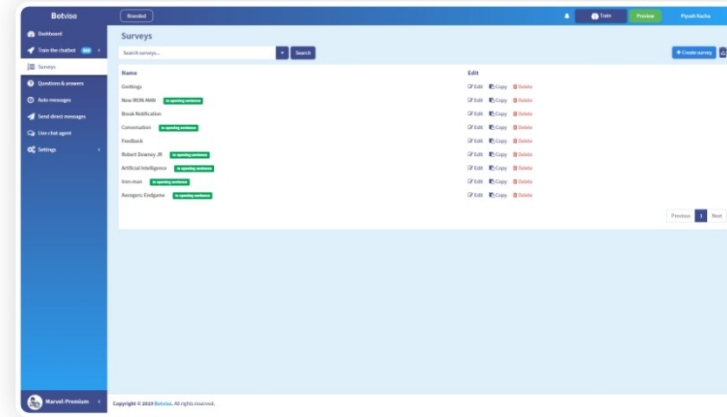
- ➔ Bot flow management
- ➔ Chat-agent handoff process
- ➔ Crowdsourcing
- ➔ QnA maker
- ➔ Analytics



Key Use Cases



Dashboard

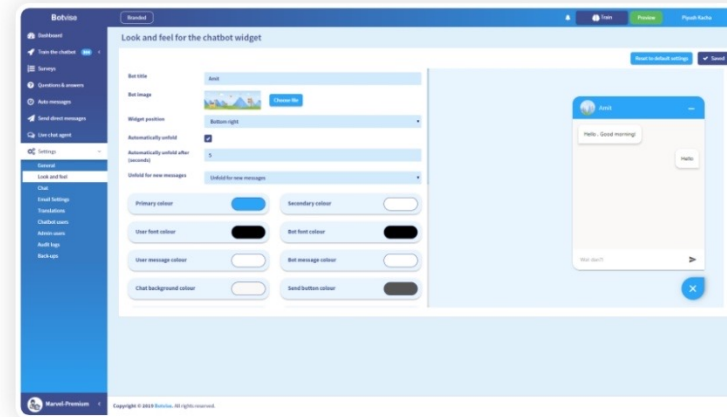


Surveys

The Questions & Answers page provides a detailed view of the chatbot's knowledge base. It includes a search bar and a table with columns for Question, Answer, and Actions. The 'Actions' column includes links to 'Edit', 'Delete', and 'View History' for each question.

Question	Answer	Actions
What is your email?	Hi, I'll email you.	Edit, Delete, View History
What is your name?	Hi, I'll name you.	Edit, Delete, View History
What is your phone number?	Hi, I'll call you.	Edit, Delete, View History
What is your address?	Hi, I'll send you a letter.	Edit, Delete, View History
What is your company name?	Hi, I'll contact you.	Edit, Delete, View History

Questions & Answers



Look and Feel for Chatbot

Business Impact

200+

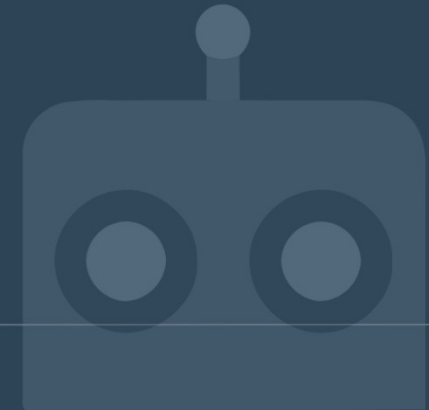
Bot Created

5000+

Conversations

1000+

Users





- REPAIR
- REGENERATE

STEM CELL • RESTORE





R3stemcell

How Kevit automate customer support automation for R3 Stem cell.



Industry

Healthcare



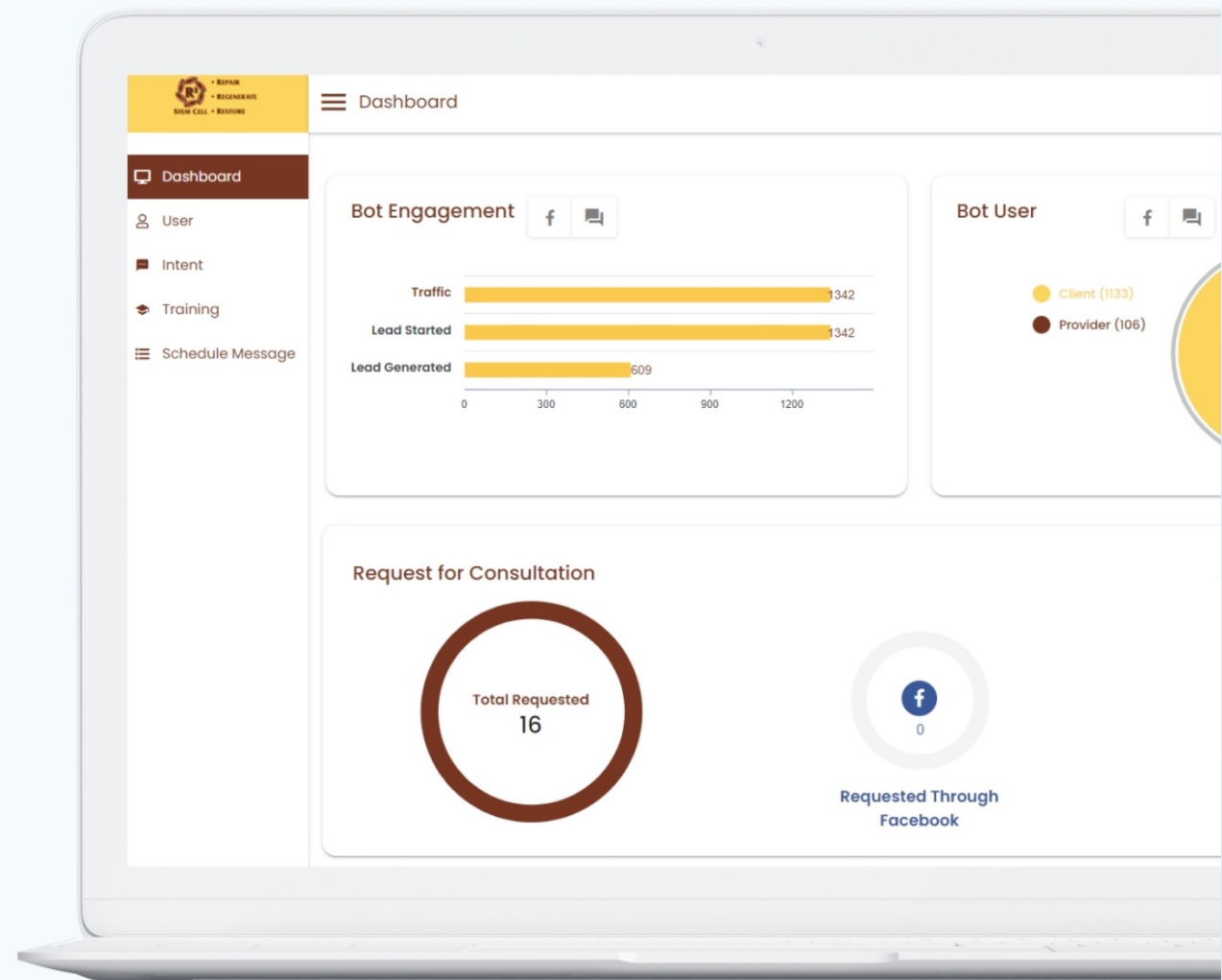
Product

Multi-Channel bot



Product use

Handling Customer Queries





R3stemcell

R3 is an American health organization that offers therapies that harness the body's regenerative capabilities to bring patients hope and options. The organization is popular for its Stem cell therapies. For this treatment, they have been receiving a huge number of queries each day.

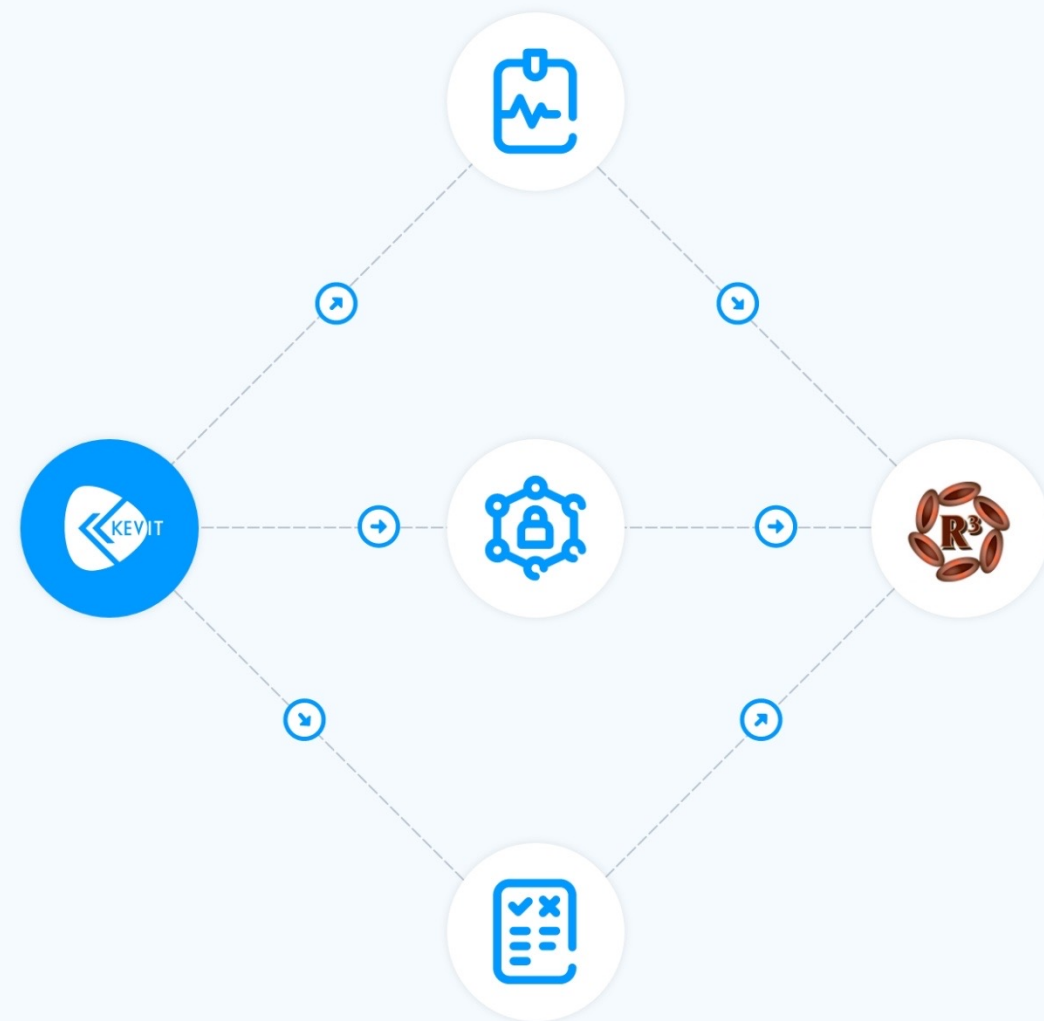


Challenges

There were multiple human agents for these queries earlier, which was very costly, and these questions were almost about the same every day.

The key objectives of this platform included:

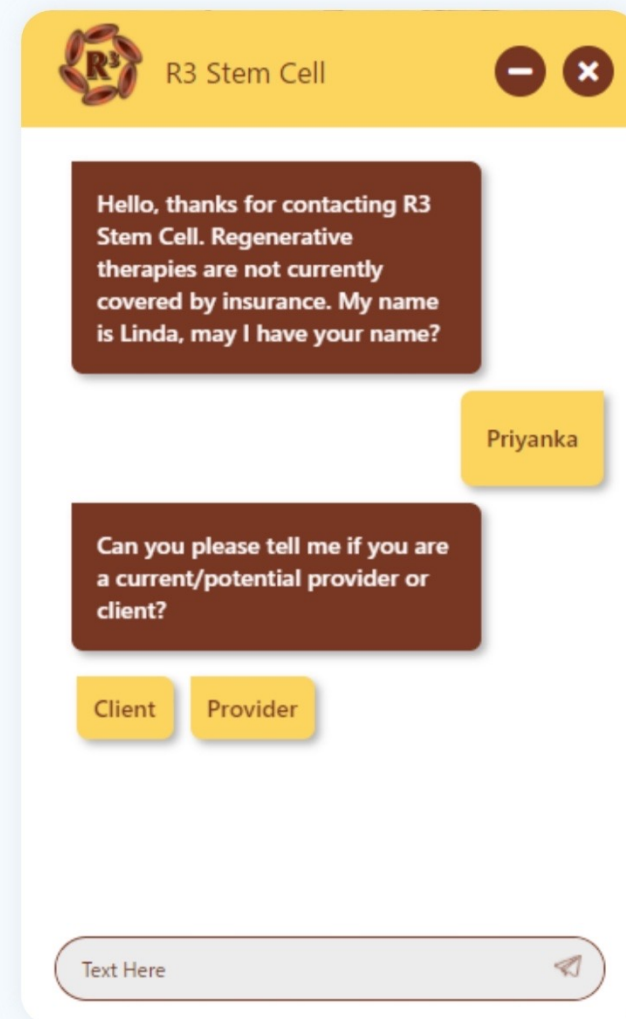
- ➞ Handling FAQs
- ➞ Booking appointment with the experts
- ➞ Lead generation
- ➞ 24/7 Availability



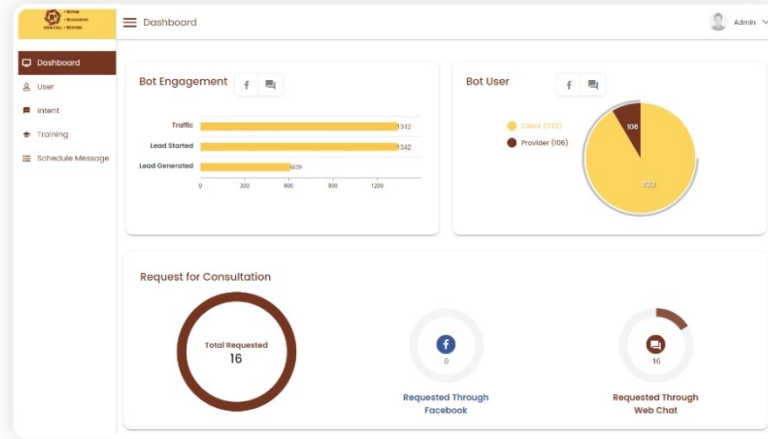
Solutions

The chatbot provide an awesome customer support now multiple channels – Facebook and Web. A single bot is handling the work of multiple live chat agents, plus now it has some more capabilities too -

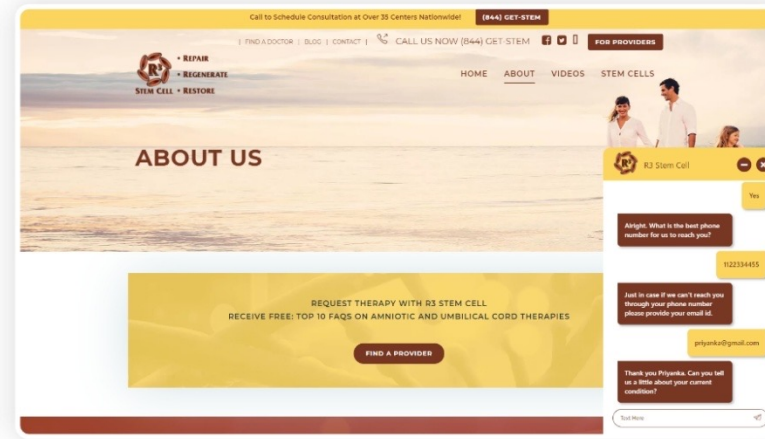
- ➔ Automation in daily customer queries
- ➔ Customer insights with Analytics
- ➔ Admin panel with bot training capabilities
- ➔ Human handover
- ➔ User Chat transcript



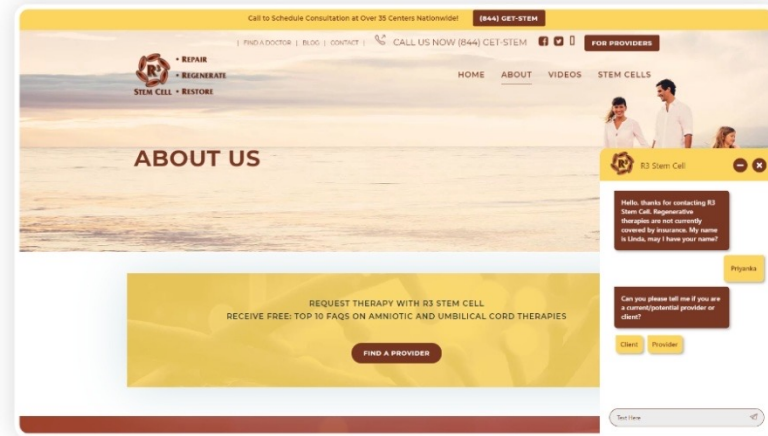
Key Use Cases



Analytics



Lead Generation



Lead Segmentation

Training

Unanswered Conversations (52)

Message	Action	Train
Oh thanks Linda. Appreciate	Click to assign	Train
404 page not found	Click to assign	Train
Are you automated	Click to assign	Train
Ok	Click to assign	Train
Ok	Click to assign	Train
So, if ever I do have the treatment, then do I need to go to your clinic or hospital?	Click to assign	Train
How do I log in to webinar	Click to assign	Train
3 year old diagnosed autism	Click to assign	Train
My daughter is 3 was diagnosed with autism	Click to assign	Train
What?	Click to assign	Train

Show 10 entries Prev 1 2 3 4 5 6 7 8 9 10 Next

Bot Training Panel



Business Impact

2x

Lead Conversation
Ration

70%

Customer
Engagement

90%

Positive
Feedback



Chatbot available in English & Arabic Languages



MBC The Voice Kids

How Kevit engaged audience of one of the most popular show of MBC



Industry

Media & Entertainment



Product

FB Messenger Chatbot



Product use

Audience engagement





MBC The Voice Kids

The Voice Kids: Ahla Sawt is an Arabic TV series airing on MBC 1. It premiered on 4 January 2020. In this show, contestants sing without being seen by the judges. If a coach likes the contestant's performance, they turn their chair. We have created the Facebook messenger chatbot for MBC The Voice Kids 3.



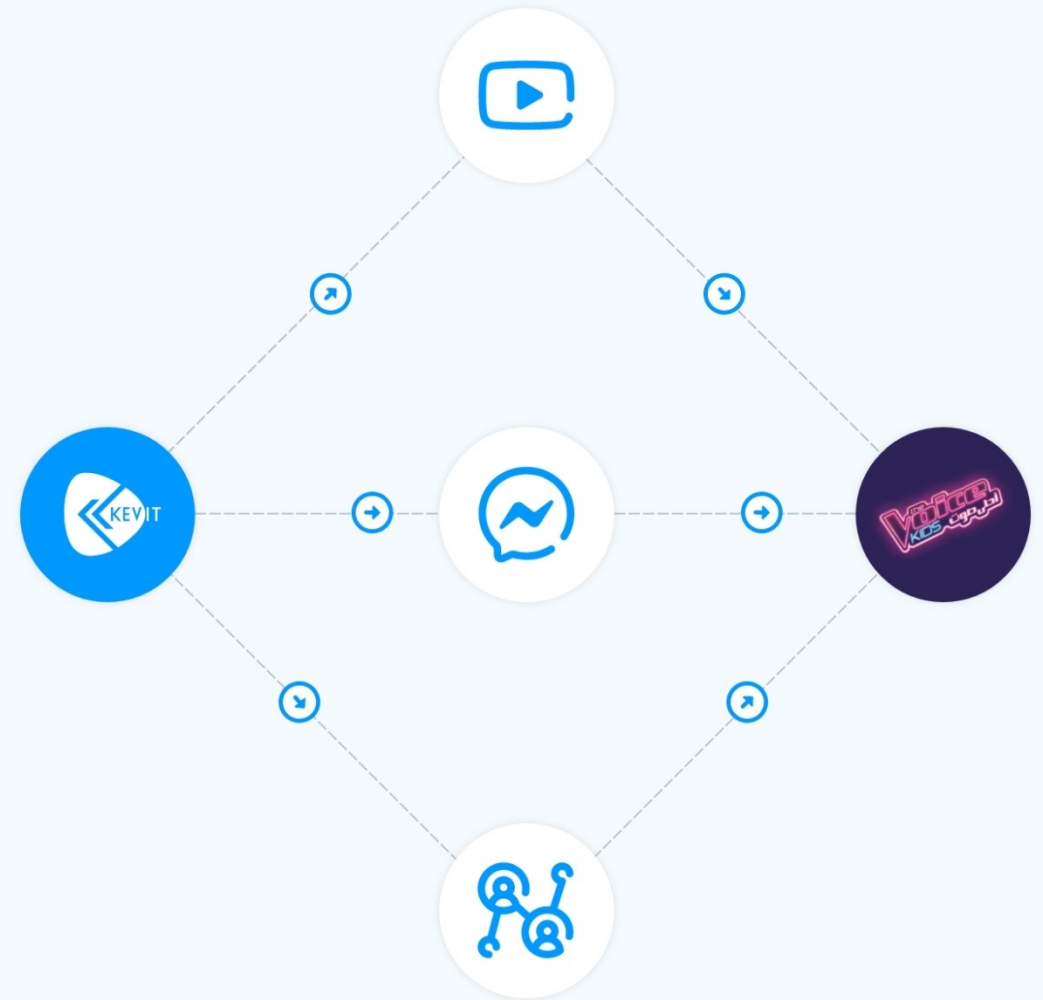


Challenges

This chatbot has created hype between the followers of this show and make them updated with the news and an exclusive event happens during the season every week.

The key objectives of this platform included:

- ➔ Show information
- ➔ Exclusive videos
- ➔ Contestants favorite list
- ➔ Links to full episodes
- ➔ Weekly updates





Solutions

With our bot, MBC can redefine and increase their engagement with the show. It also increased its YouTube visitors and views. The bot provided broadcasting and potential reach to massive audiences and more -

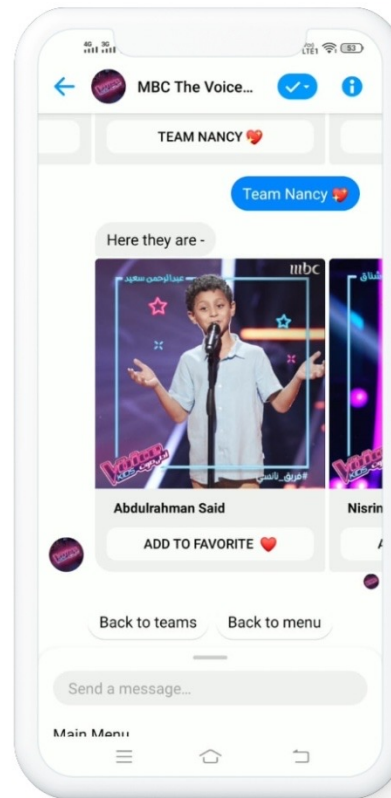
- ➔ View teams and contestants
- ➔ Behind the scenes and special moments videos
- ➔ Add and remove contestants on favorite list
- ➔ Voting information and links
- ➔ Elimination info and winning polls



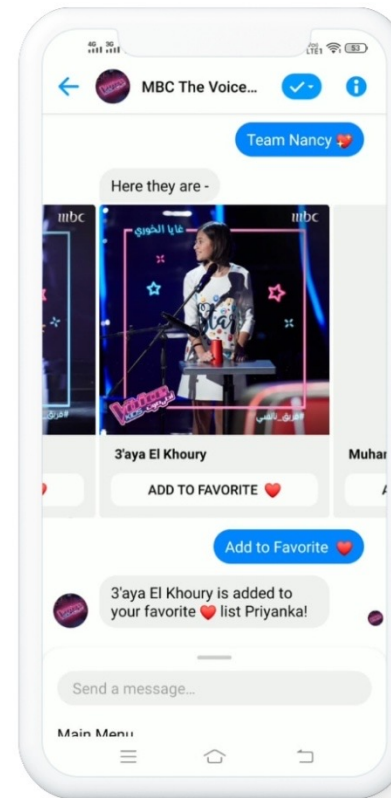
Key Use Cases



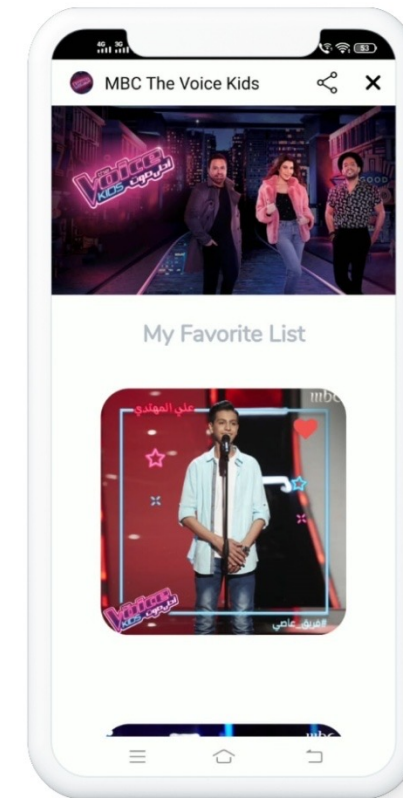
Greet users



Contestant List



Create Favorite List



Check out Favorites



Business Impact

40,000+

Audience & subscribers

84.06%

Engagement rate

9800+

YouTube views &
visits through bot



Chatbot available in English & Arabic Languages



Nestle Middle East

How Kevit helped Nestle to reach out the Healthcare Professionals



Industry

Food



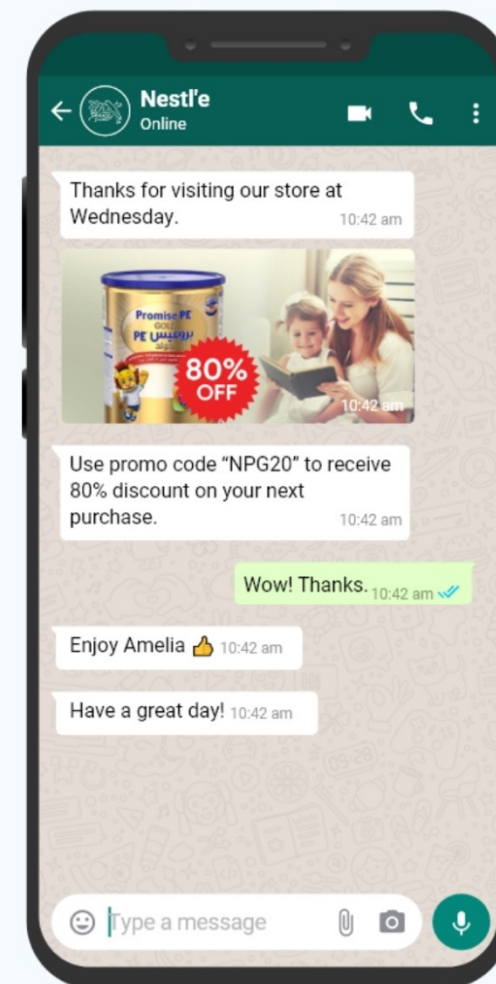
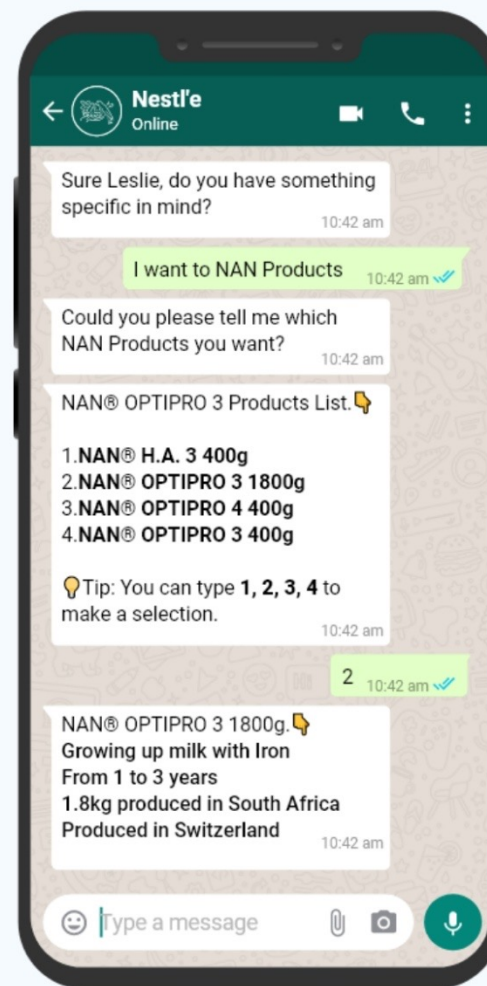
Product

WhatsApp Bot



Product use

Advertising of Healthy Baby Products





Nestle Middle East

Nestle Middle East is providing its services across the all Middle East countries from past 80 years now. By building trust and credibility among the people of the region, Nestle Middle East is living up to our global mission to enhance quality of life with good food and beverages everywhere.



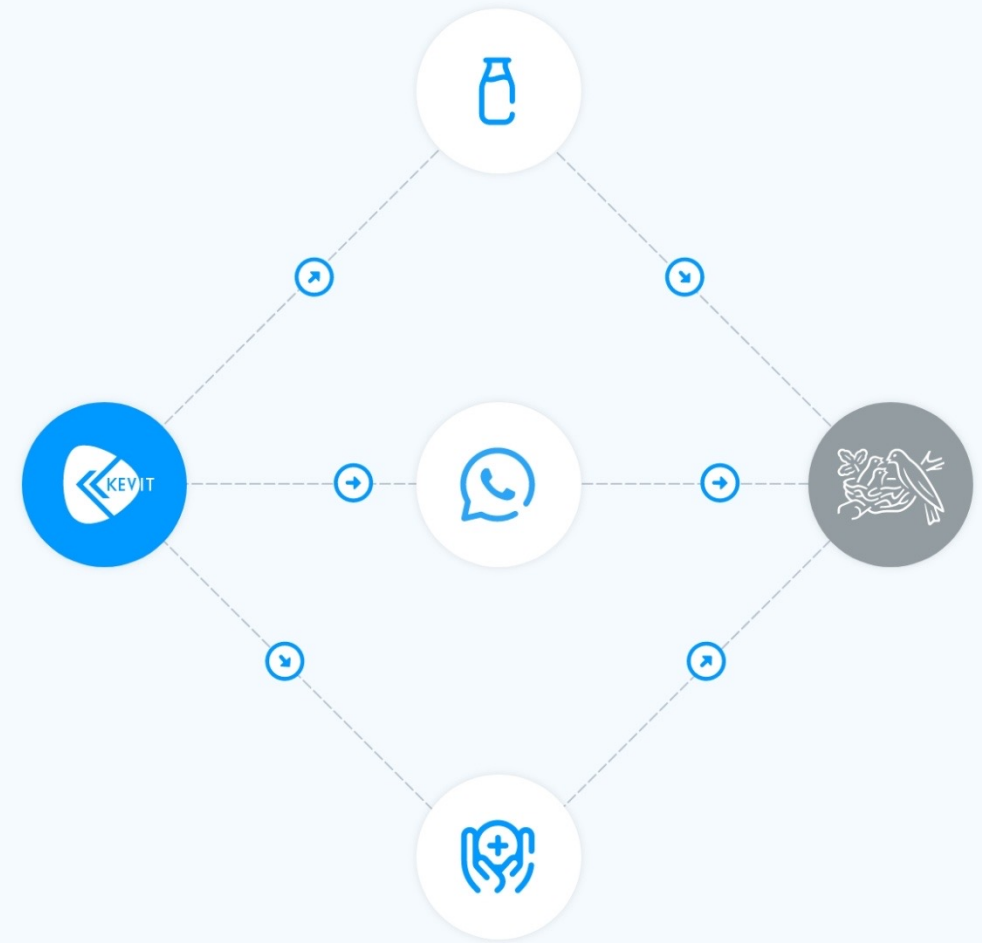


Challenges

Nestle Middle East wanted to advertise their health baby food to the Doctors, Child Specialists and Nutritionist across the Middle East Region. Also, during the Covid-19 pandemic Nestle was sending tips for Mothers to protect their baby and their own health.

The key objectives of this platform included:

- ➡ Educate doctors about Nestle baby food
- ➡ Marketing and Advertising of Nestle baby food
- ➡ Webinar Registration
- ➡ Sending tips for feeding the right food for baby for natural growth

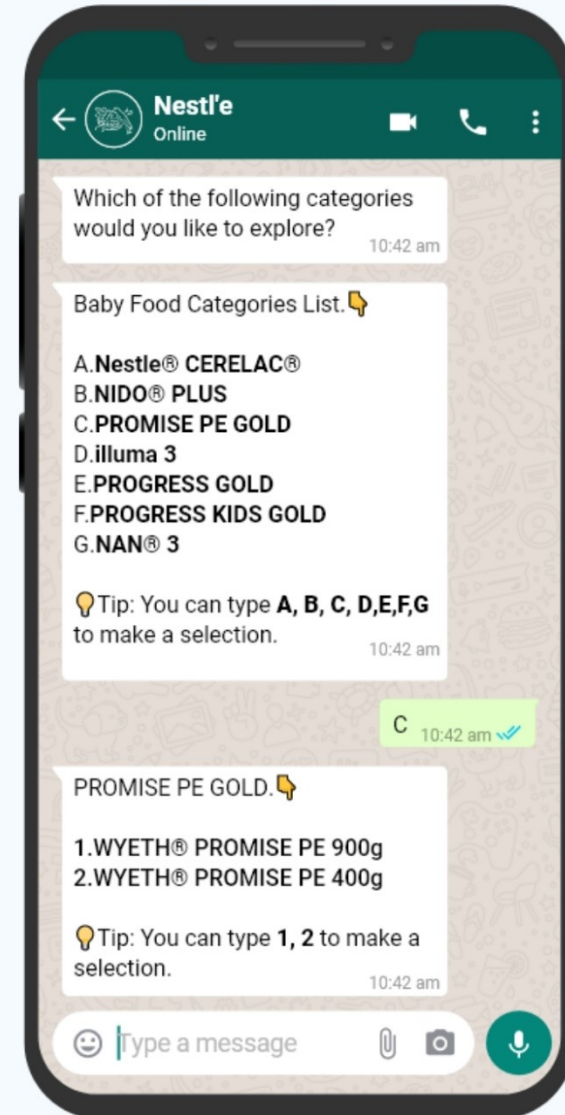




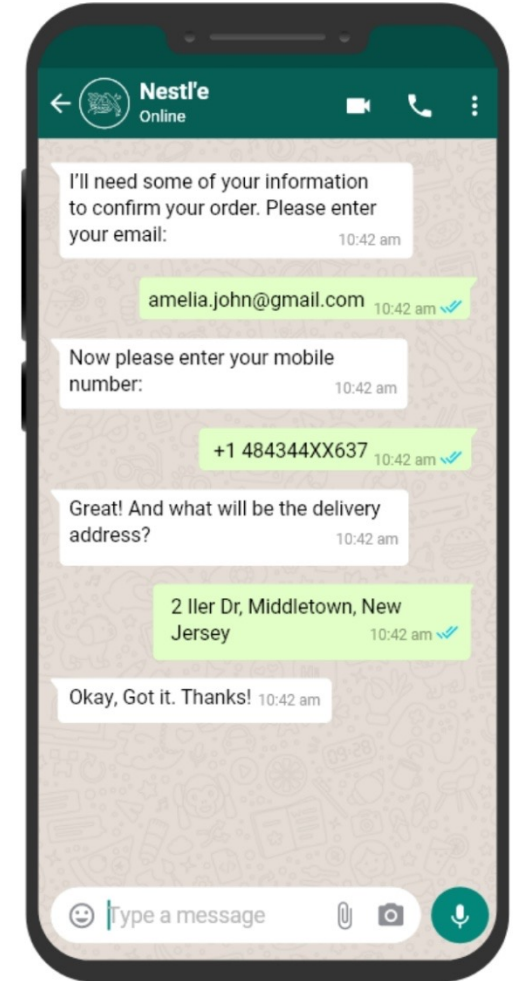
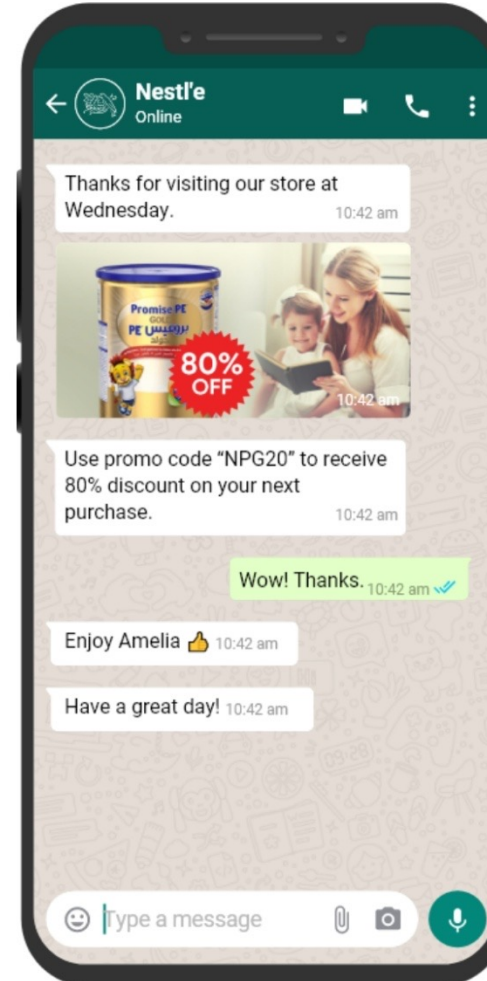
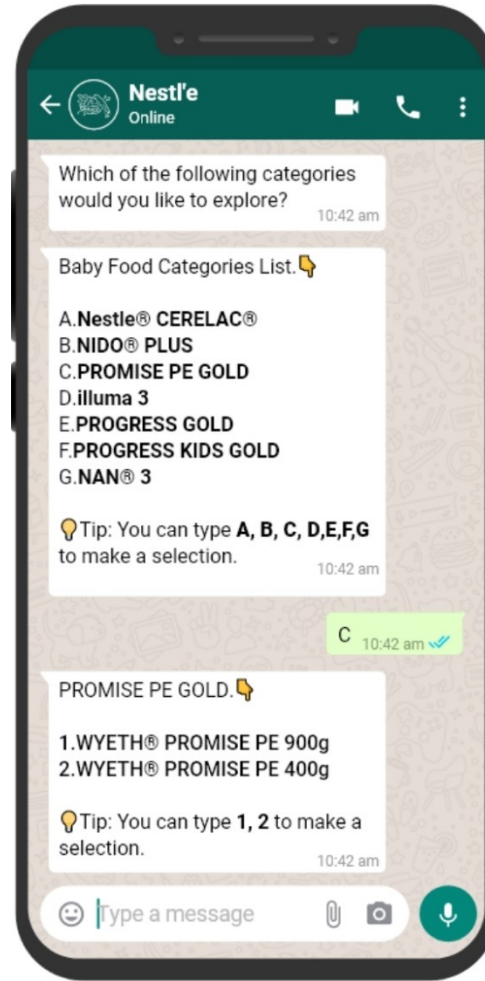
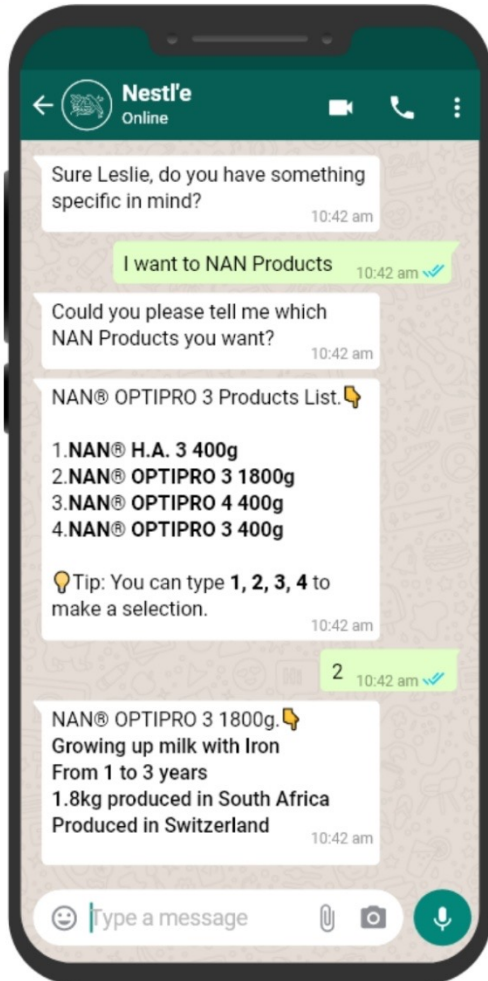
Solutions

To the solution of these challenges, Kevit gave a WhatsApp Chatbot to full fill all these purposes of Nestle. The bot has capabilities to showcase the Nestle baby food products, showing upcoming webinars, sending out tips on baby's health and more.

- ➔ Sending out Webinar updates
- ➔ Sending Webinar reminders to the registered users
- ➔ Product marketing
- ➔ Spreading awareness



Key Use Cases





Business Impact

2x

Lead Generation

70%

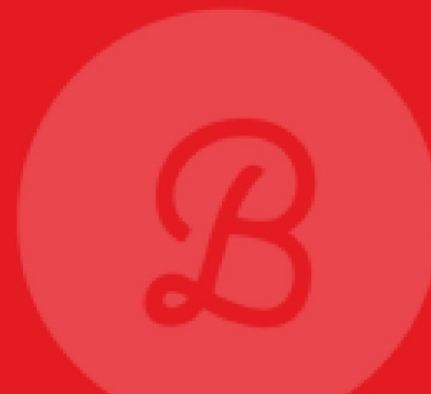
Customer Engagement

90%

Positive feedback



BARBUDDIE





BarBuddy

How Kevit helped bar to automate ordering



Industry

Hospitality



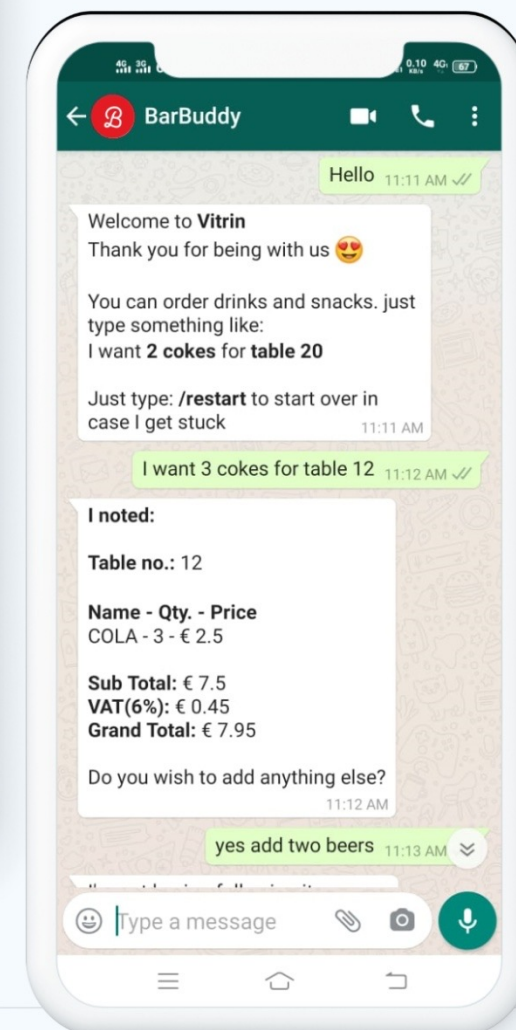
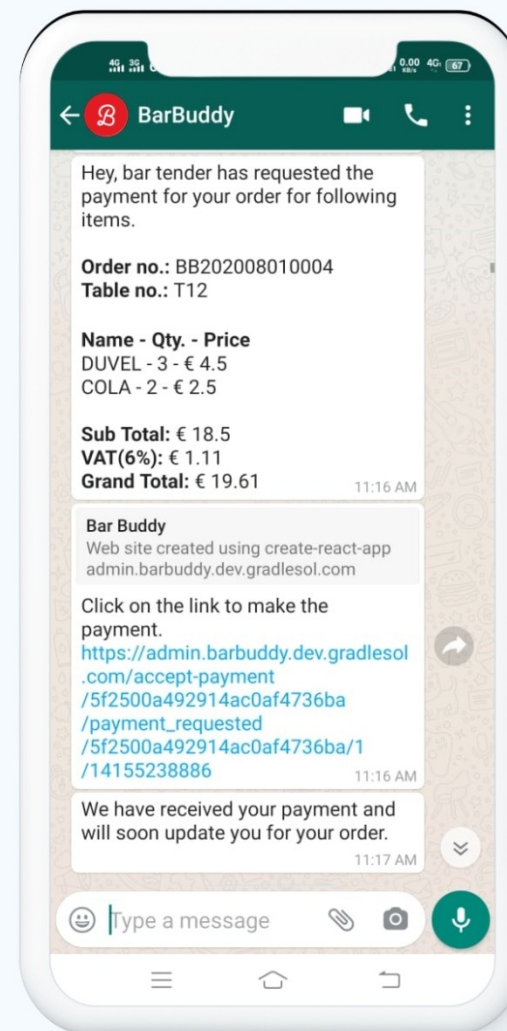
Product

WhatsApp chatbot and Ordering panel



Product use

To get orders from WhatsApp





BarBuddy

BarBuddie is a part of sub-products of an IT company stated at Netherlands. They are mostly experienced in a IT infrastructure and social media services. They have invented the solution call “BarBuddie” to simplify ordering processes for local restaurants and bar.

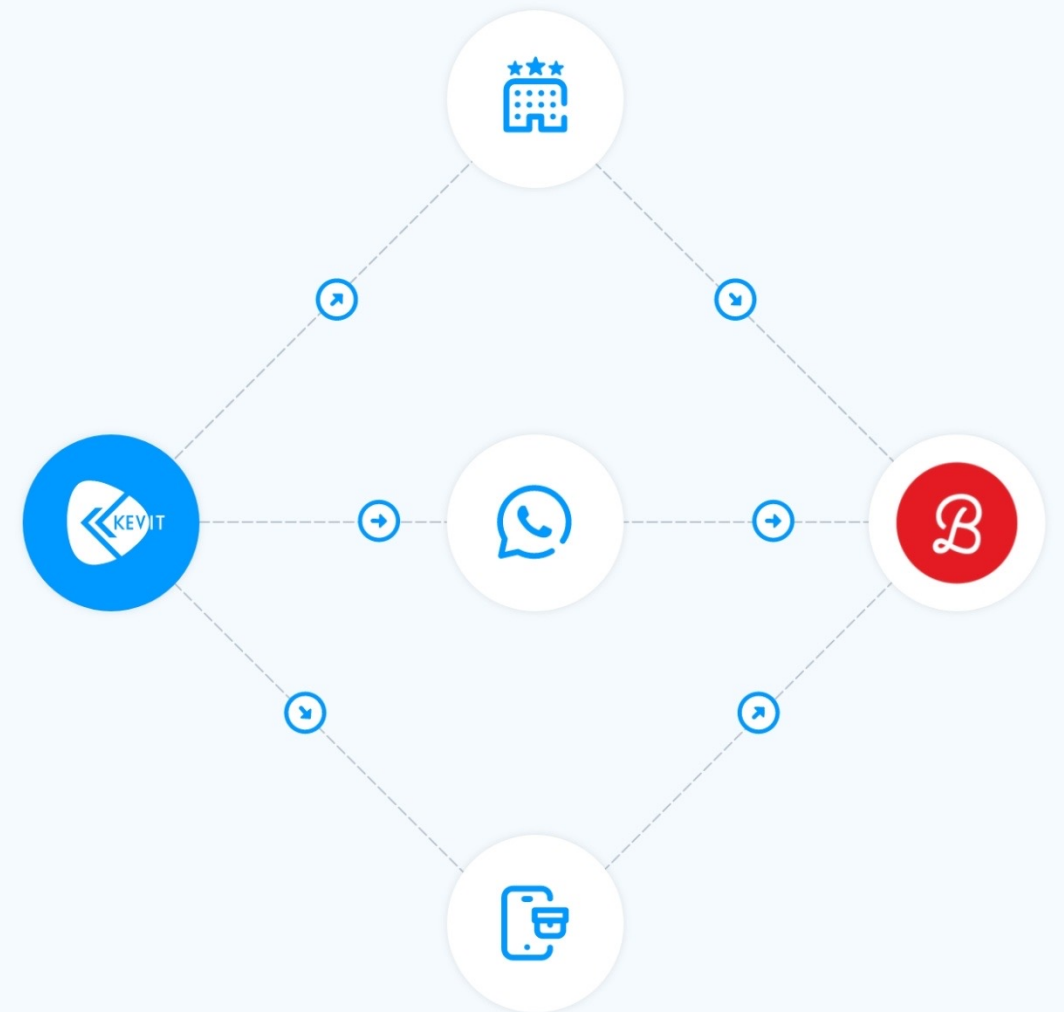




Challenges

So basically, a bar buddy wanted a chatbot which can automatically take orders and help users to make payments.

- ➡ Chatbot with capabilities to organize and take orders
- ➡ Panel which can manage this ordering and payment

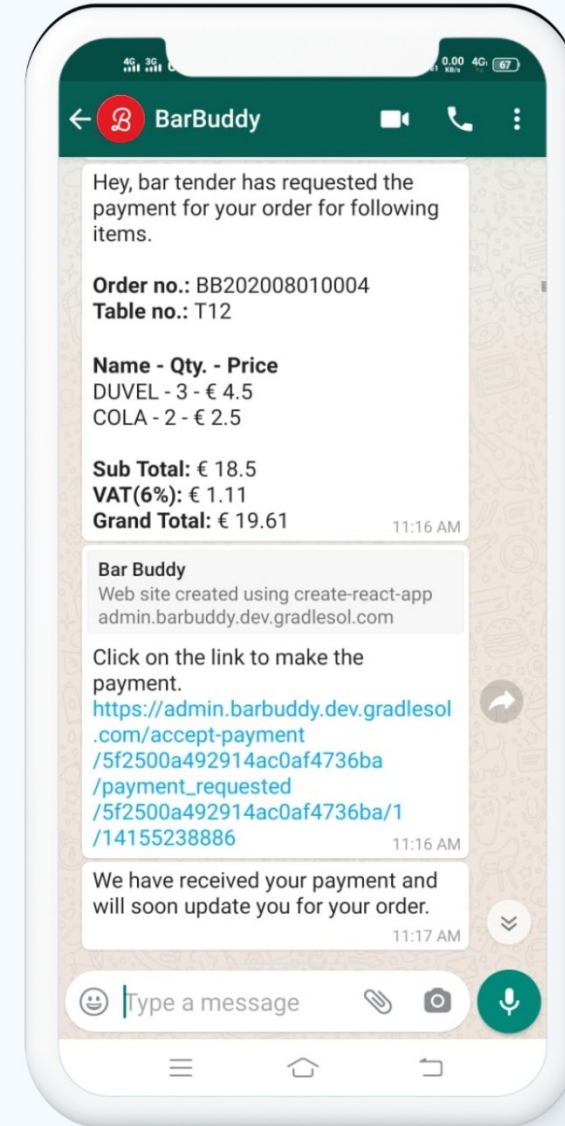




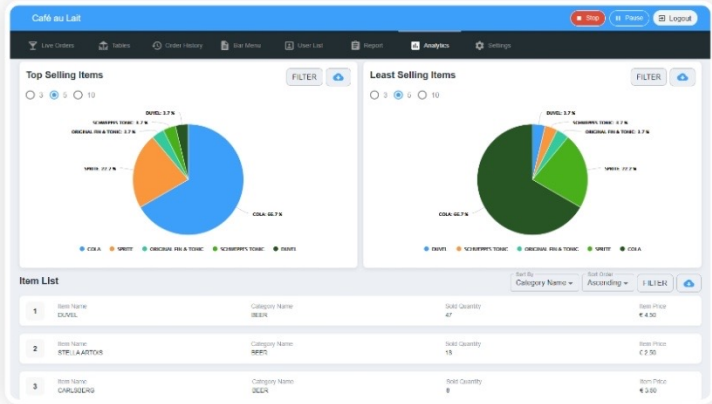
Solutions

Kevit delivered a highly trained chatbot which can ask users for their table number, and order they want to place and can help users to make their payment online.

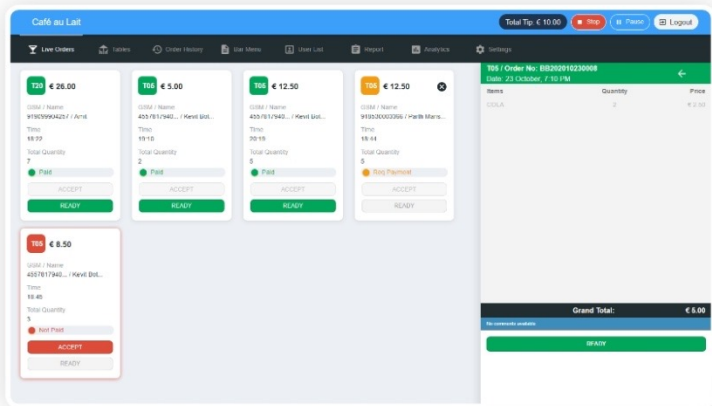
- ➔ Automate ordering
- ➔ Show menu
- ➔ Accept/Cancel order
- ➔ Guide users with Payments



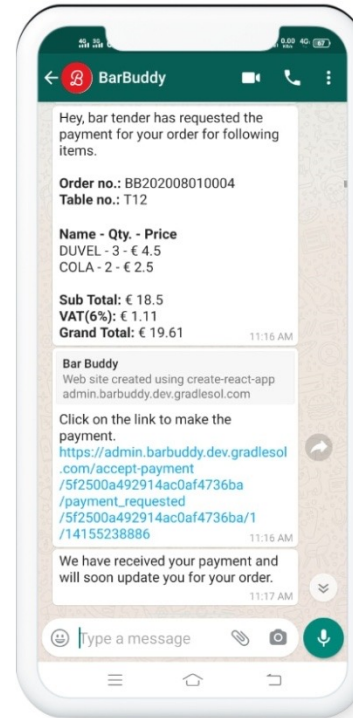
Key Use Cases



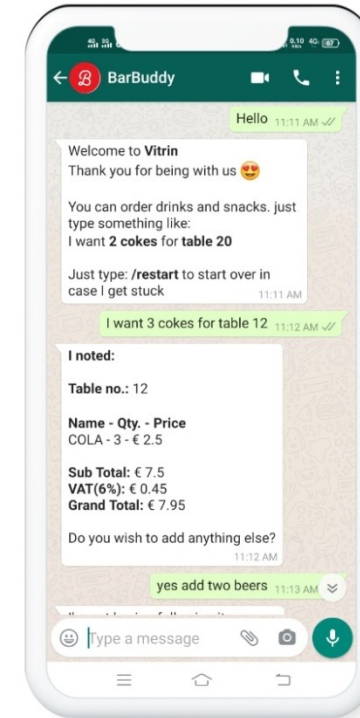
Analytics



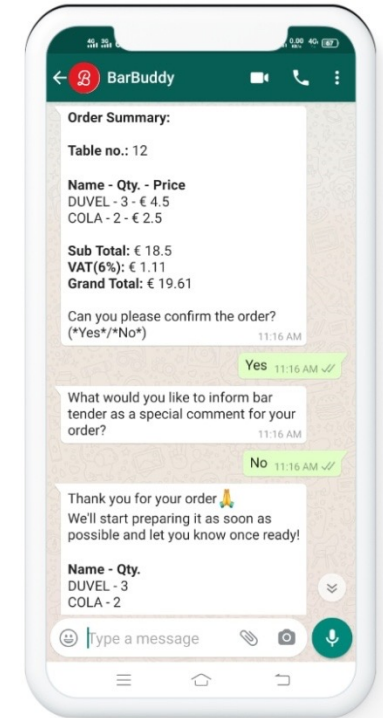
Live Orders Management



Order Summary and Payment links



Place Orders



Take orders with Chatbot



Business Impact

14%

Increase in ROI

40%

Upsell rate

80%

Customer engagement





BeterBed

How Kevit helped BeterBed to increase sales and automate customer service



Industry

E-Commerce



Product

Web Bot



Product use

Support Customer Queries





BeterBed

Beter Bed is company which sale mattresses in UK.
The people at Beter Bed draw on no less than 35 years of experience from the brand and keep up with the ongoing trends and developments.

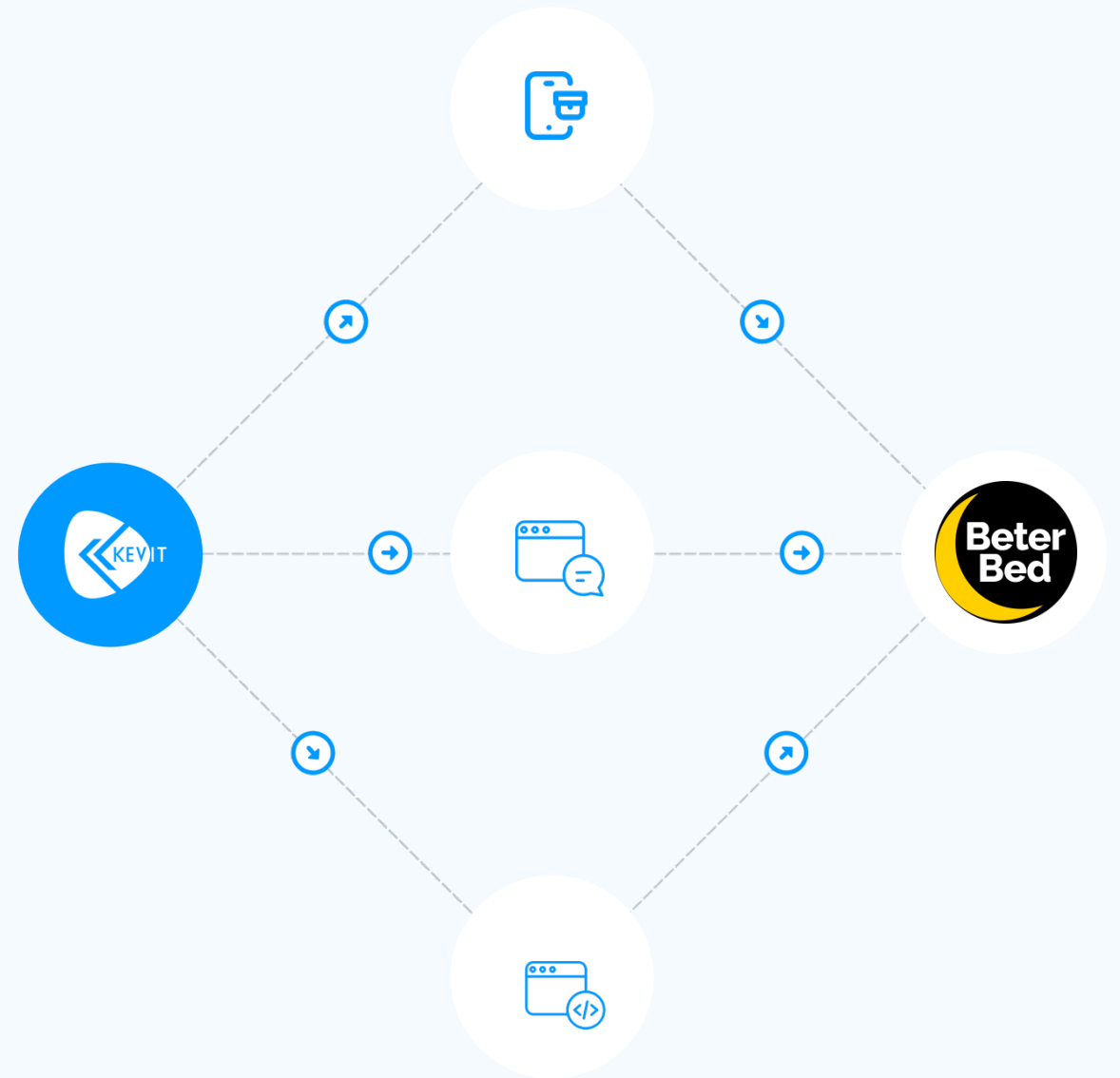




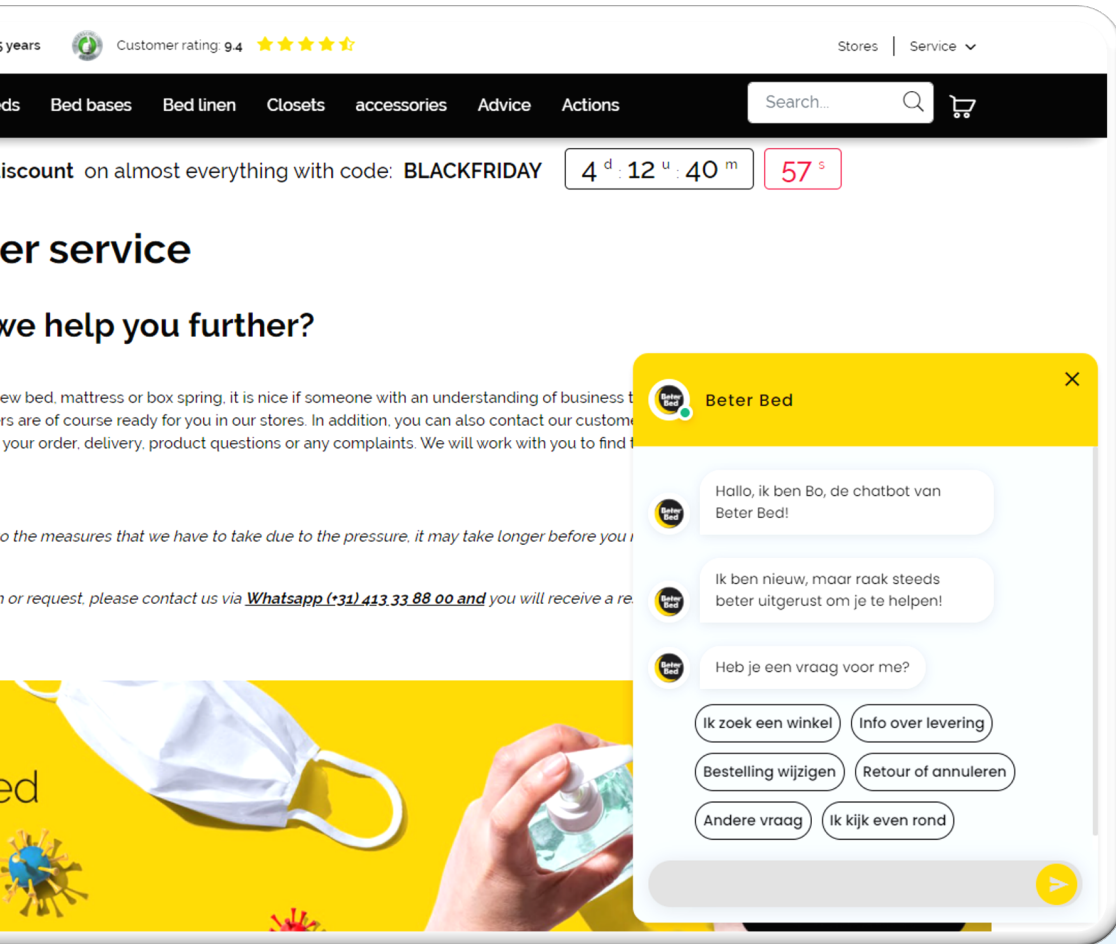
Challenges

BeterBed was looking for a tool which can effectively handle their customer's repetitive questions and generate quality leads. Key challenges were -

- Cover all the common question which customers may ask.
- Bot will behave according to the context of a web page where the user is.
- Generate quality lead
- Handle cancellation, order tracking, refund, find nearest stores, etc.



Key Use Cases





Business Impact

2437+


Total number of success
chats

1205+

Conversion report for lead
flow

318+

Conversion report for
complain flow





bee
The Parenting App



Bee-The Parenting App

How Kevit helped Bee to educate parents in a conversation mode



Industry

Educational psychology



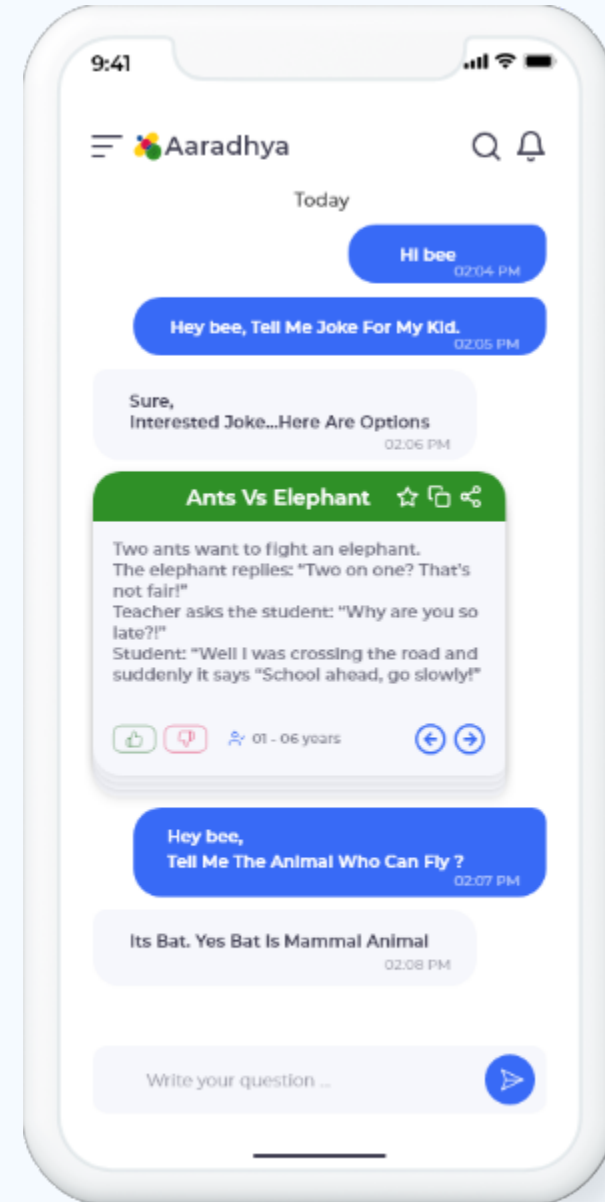
Product

Mobile App Chatbot, Training Panel



Product use

Educate parents about child nurturing





Bee – The Parenting App

Bee is the creation of Early Childhood Development Pvt. Ltd. and is backed by a global NGO- Parenting Nations. Bee App is an authentic solution to parenting challenges. This solution is backed by team of pediatricians, child nutritionists, child psychologists, child psychiatrists, preschool educators, preschool owners, and parent counsellors.

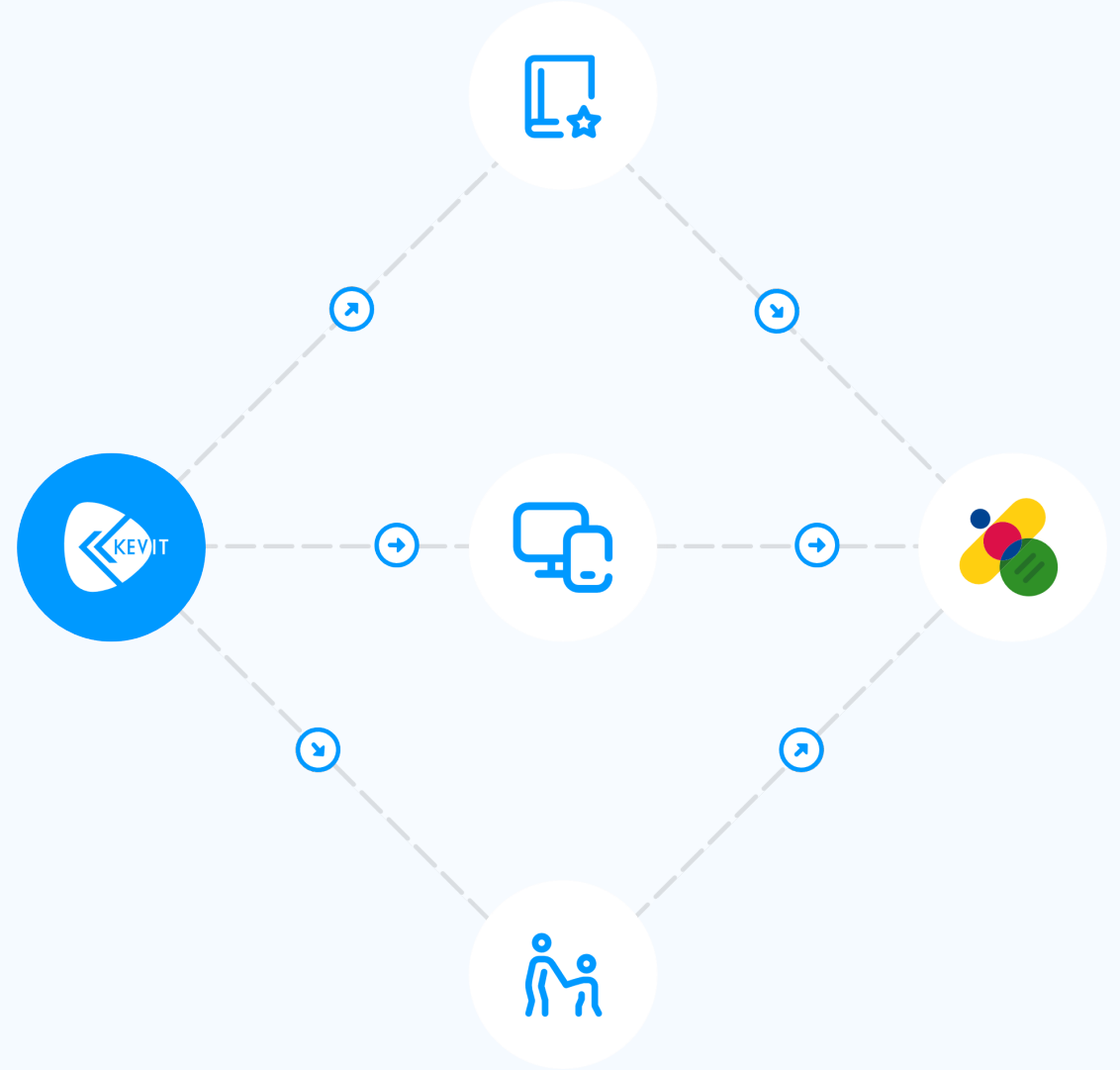




Challenges

Founders of Bee wanted to create world's first artificial intelligence (AI) based Parenting mobile application with 'parenting knowledge' obtained from human experts and a Panel to train this AI chatbot.

- Panel to add training to the chatbot
- Chatbot within Mobile App
- Stories and Riddles within Chatbot
- FAQ Handling

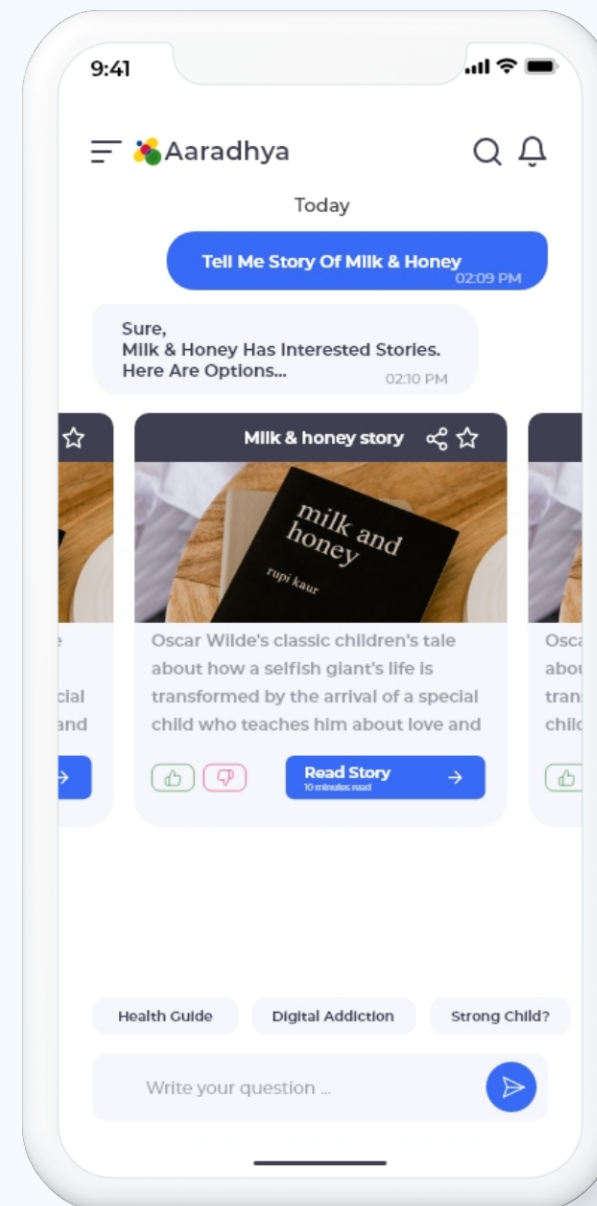




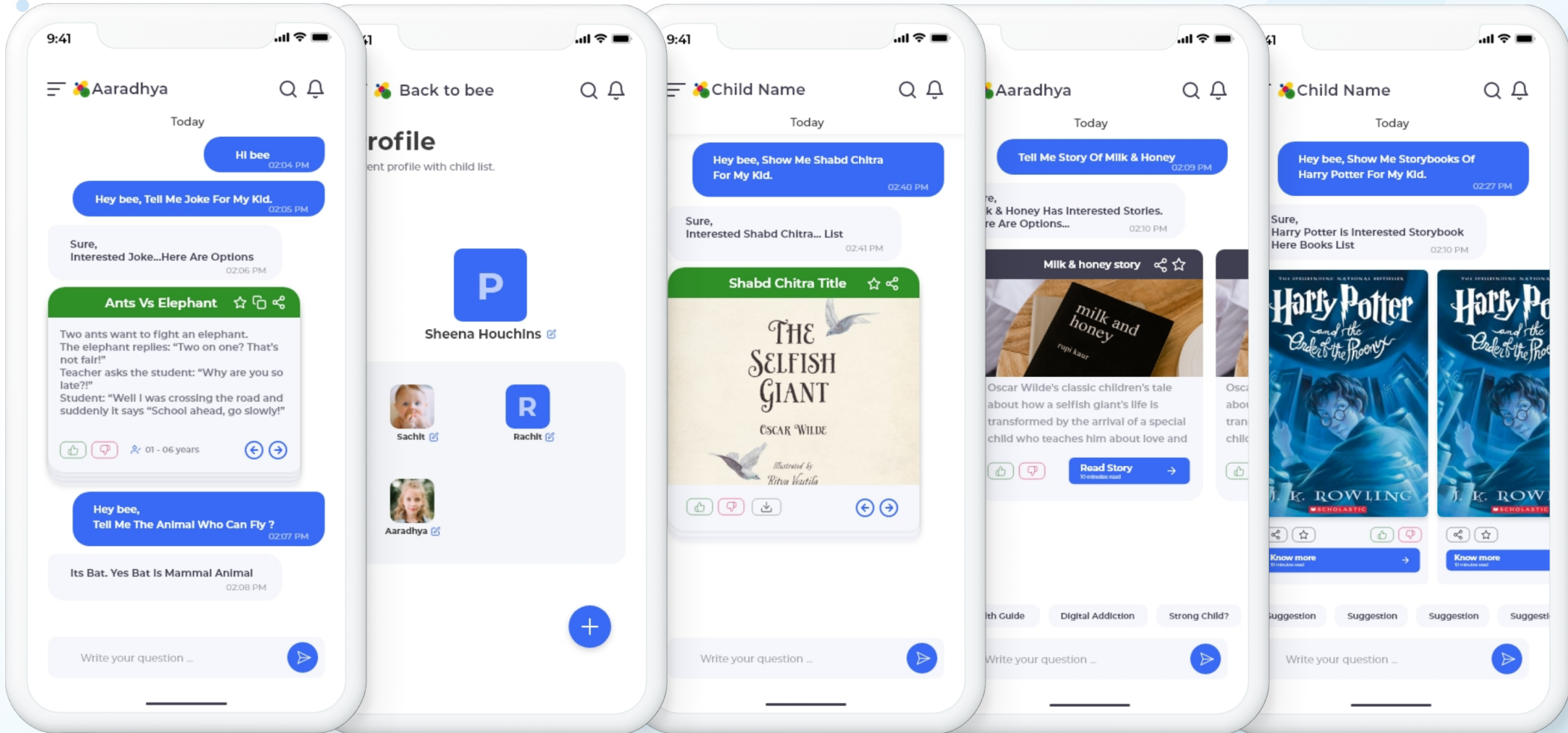
Solutions

In solution to these requirements and challenge, we developed a smart AI-Powered chatbot within Bee Parenting App which has capabilities to answers question of parents, remembering children data separately, and more with Training Panel. The bot help parents to -

- Answers and solutions to everyday parenting challenges.
- Answers to general knowledge questions like human body, science, nature, history, animals, birds, space etc.
- Entertainment like stories, jokes, tongue twisters, rhymes, puzzles and, riddles.
- Admin panel to add new content and training to the bot.



Key Use Cases



Business Impact

1000+

Downloads

20,000+

Conversations

83%

Engagement rate



PUKKELPOP



PUKKELPOP

PUKKELPOP

How Kevit helped Pukkelpop owners to create a hype before the festival

Industry

Music Festival

Product

Facebook Chatbot & Admin Panel

Product use

Customer support and Sell tickets



PUKKELPOP

PUKKELPOP

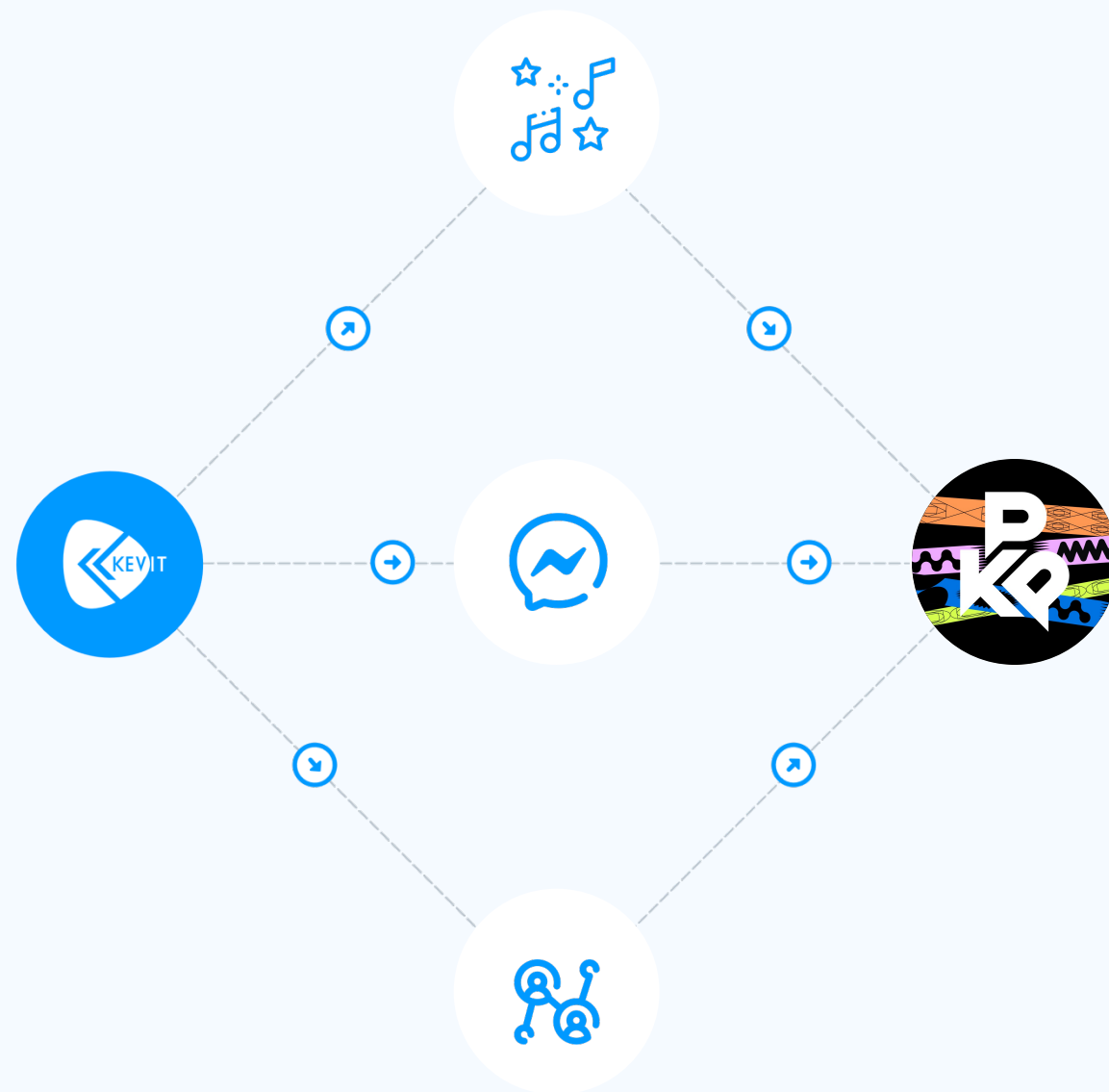
Pukkelpop is an annual music festival that takes place near the city of Hasselt, Belgium, in mid- to late August. It is held within a large enclosure of fields and woodland between a dual carriageway called Kempische Steenweg in the village of Kiewit, approximately 7 km north of Hasselt.



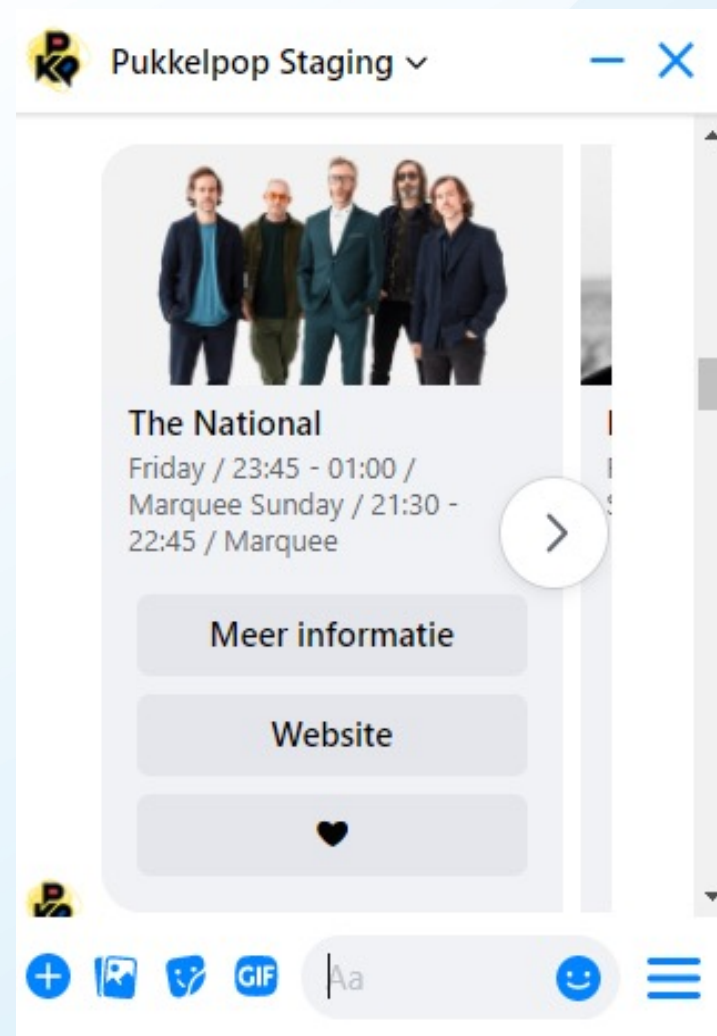
Challenges

Pukkelpop was looking for a Facebook Messenger chatbot which can answer queries of people who are going to take part in the festival and sell tickets & vouchers through conversations.

- Sell, update, cancel tickets
- A complete information on festival and bands through conversation
- FAQ handling
- Create and send proactive messages to update/notify user with the information



Key Use Cases







LAWREN.IO

How Kevit helped Lawren.io to create a perfect virtual assistant

Industry

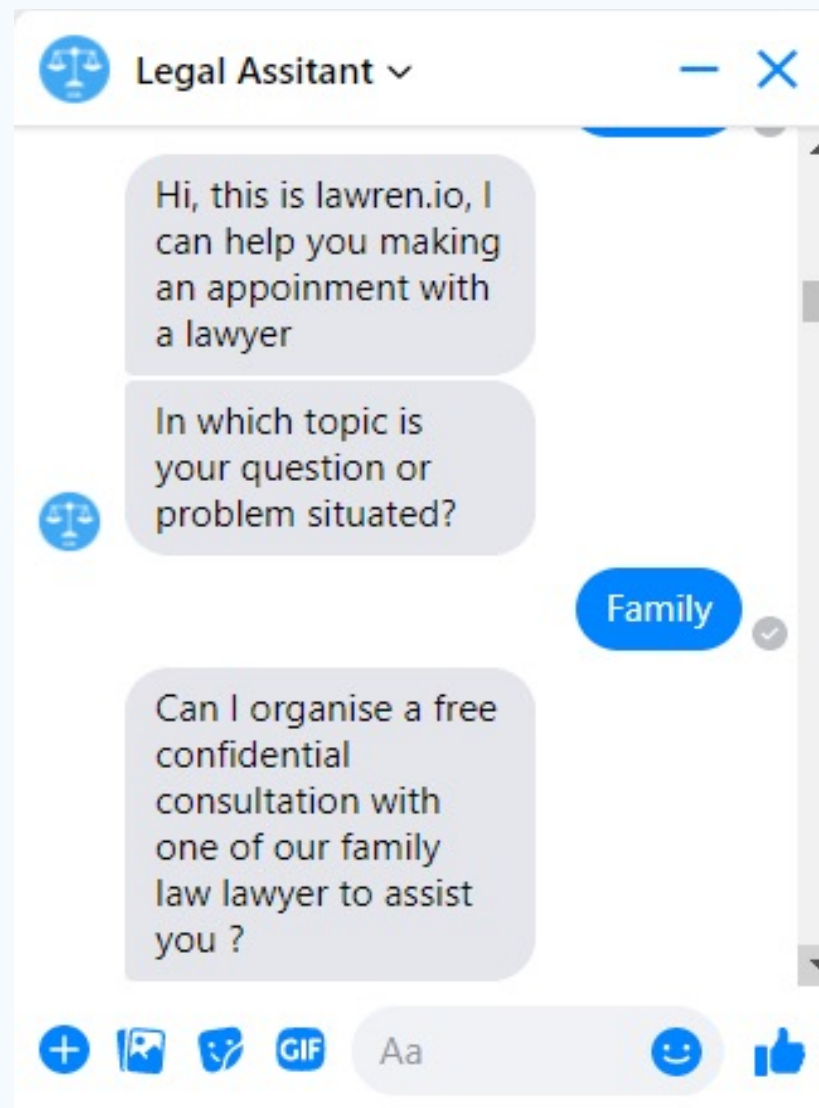
Legal Services

Product

Flow Builder and Admin Panels

Product use

To Create Chatbot Flows for Law Firms





LAWREN.IO

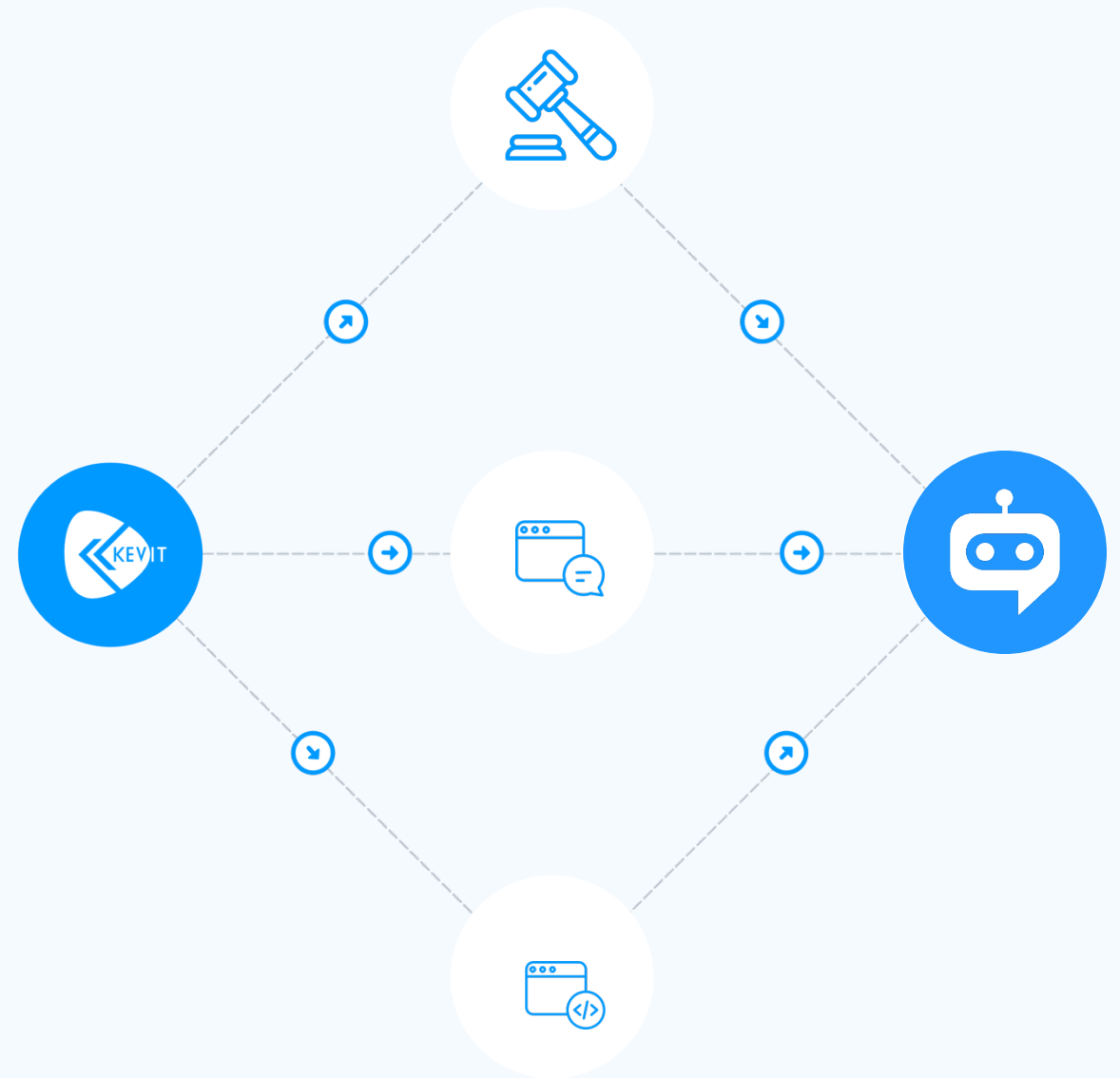
Lawren.io is a legal tech startup aiming to help lawyers work more efficient & customer central. Our legal chatbot on the lawyer's website will help with customer intake. As a lawyer, you receive the contact details of the customer, a description of the problem and relevant legislation, caselaw and internal documents as possible solutions.



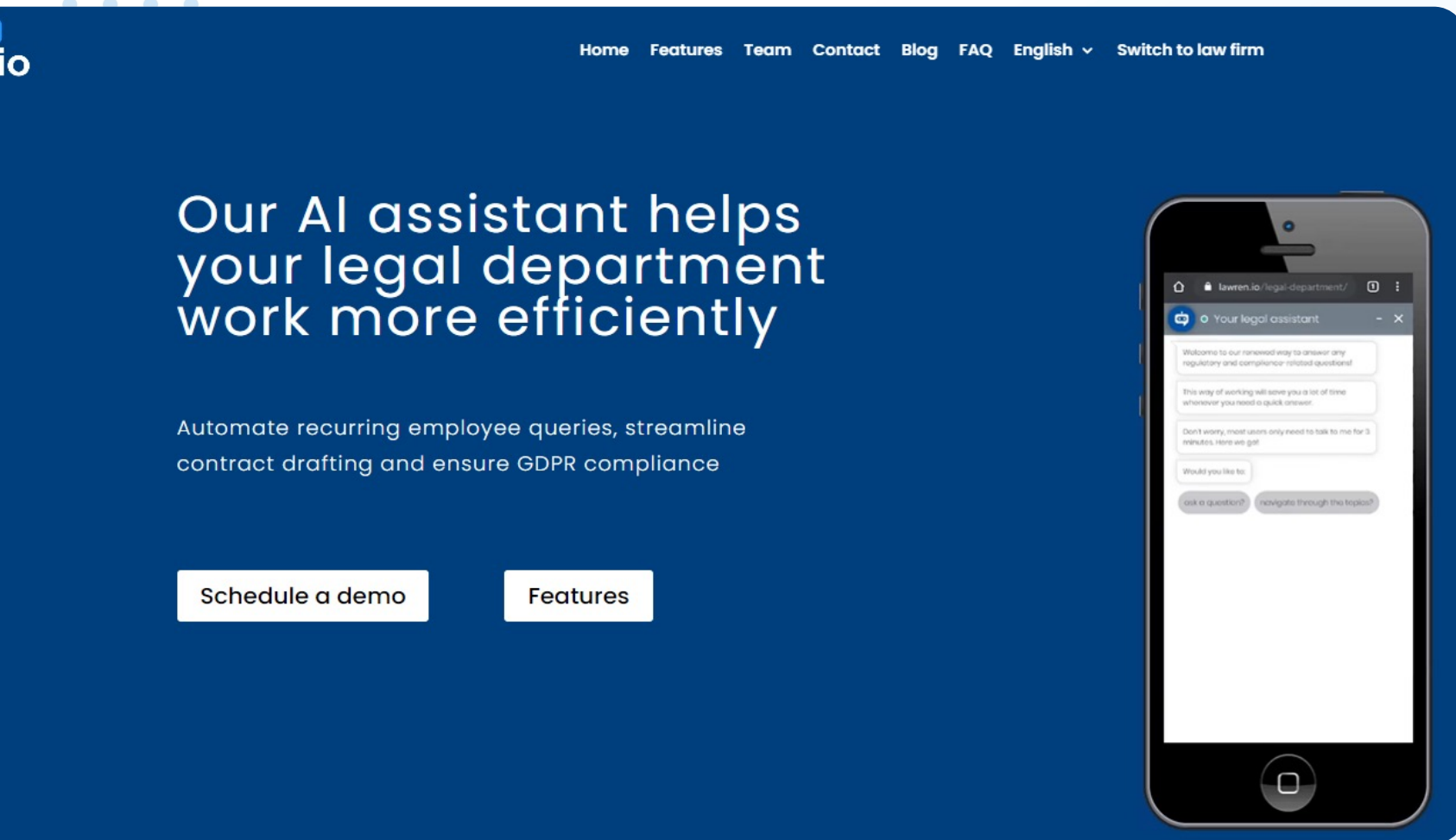
Challenges

The client was expecting two main panels one for them as a system administrator to manage Law firms and another for Law firm whom they are offering this platform to build their own bot flow.

- Flow builder
- Generate a legal document for users
- A database where these documents can be stored
- Search engine to search these documents whenever they need.



Key Use Cases



The image shows a screenshot of the Lawren.io website. The header is dark blue with white text for navigation: Home, Features, Team, Contact, Blog, FAQ, English (with a dropdown arrow), and Switch to law firm. The main hero section has a dark blue background with white text. On the right, there is a smartphone displaying the Lawren.io chat interface.

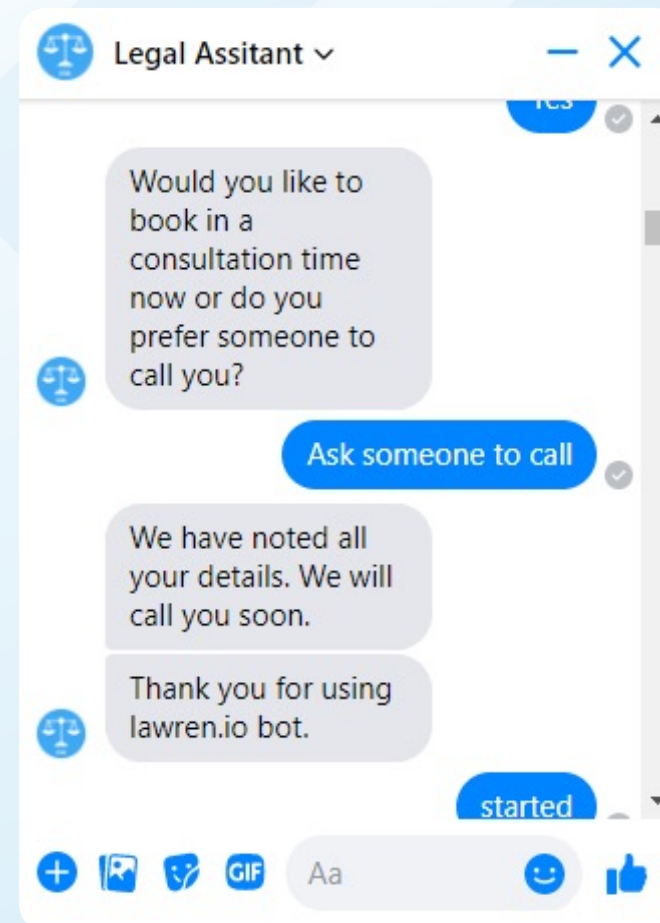
io

Home Features Team Contact Blog FAQ English ▾ Switch to law firm

Our AI assistant helps your legal department work more efficiently

Automate recurring employee queries, streamline contract drafting and ensure GDPR compliance

Schedule a demo Features



The image shows a screenshot of the Lawren.io chat interface. The chat window is titled 'Legal Assitant' with a dropdown arrow. The chat history shows a conversation where the user asks if they can book a consultation now or if they prefer someone to call. The AI assistant responds by asking if they would like to book a consultation now or if they prefer someone to call. The user then clicks a button labeled 'Ask someone to call'. The AI assistant responds by saying 'We have noted all your details. We will call you soon.' and 'Thank you for using lawren.io bot.' The chat window has a 'started' button at the bottom right.

Legal Assitant ▾

Would you like to book in a consultation time now or do you prefer someone to call you?

Ask someone to call

We have noted all your details. We will call you soon.

Thank you for using lawren.io bot.

started



Business Impact

25%

Lead generation
increased

80%

Customers finished the
conversation

2X

Engagement





Nuna



Nuna

Aya – The Mental well-being Solution

Aya- The mental well-being

Industry

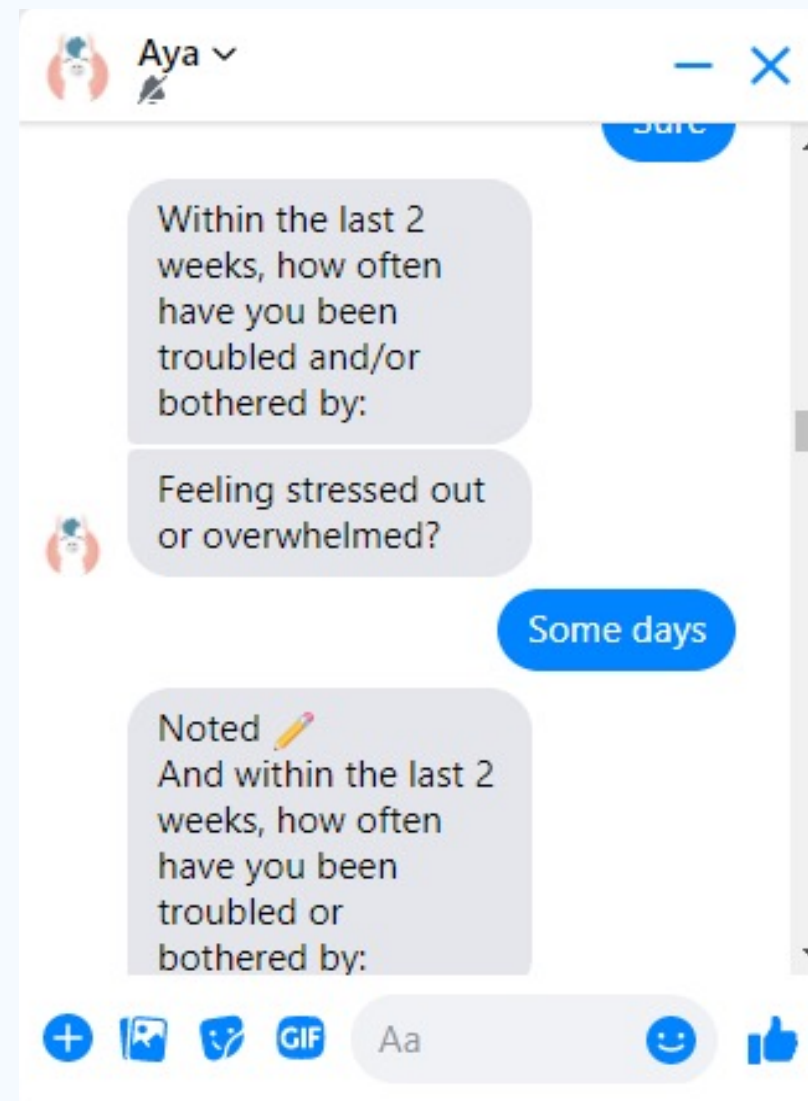
Healthcare & Lifescience

Product

Mobile App & Messenger Chatbot

Product use

Mental Health Coaching





Nuna

Aya – The Mental well-being Solution

It help young adults deal better with life's curveballs and mental challenges. The world is heading towards a mental health crisis, and it's sadly an increasing curve. To solve it, Aya educate you with the traditional tools like therapy, psychological treatments and drugs are just not going to cut it.



Nuna

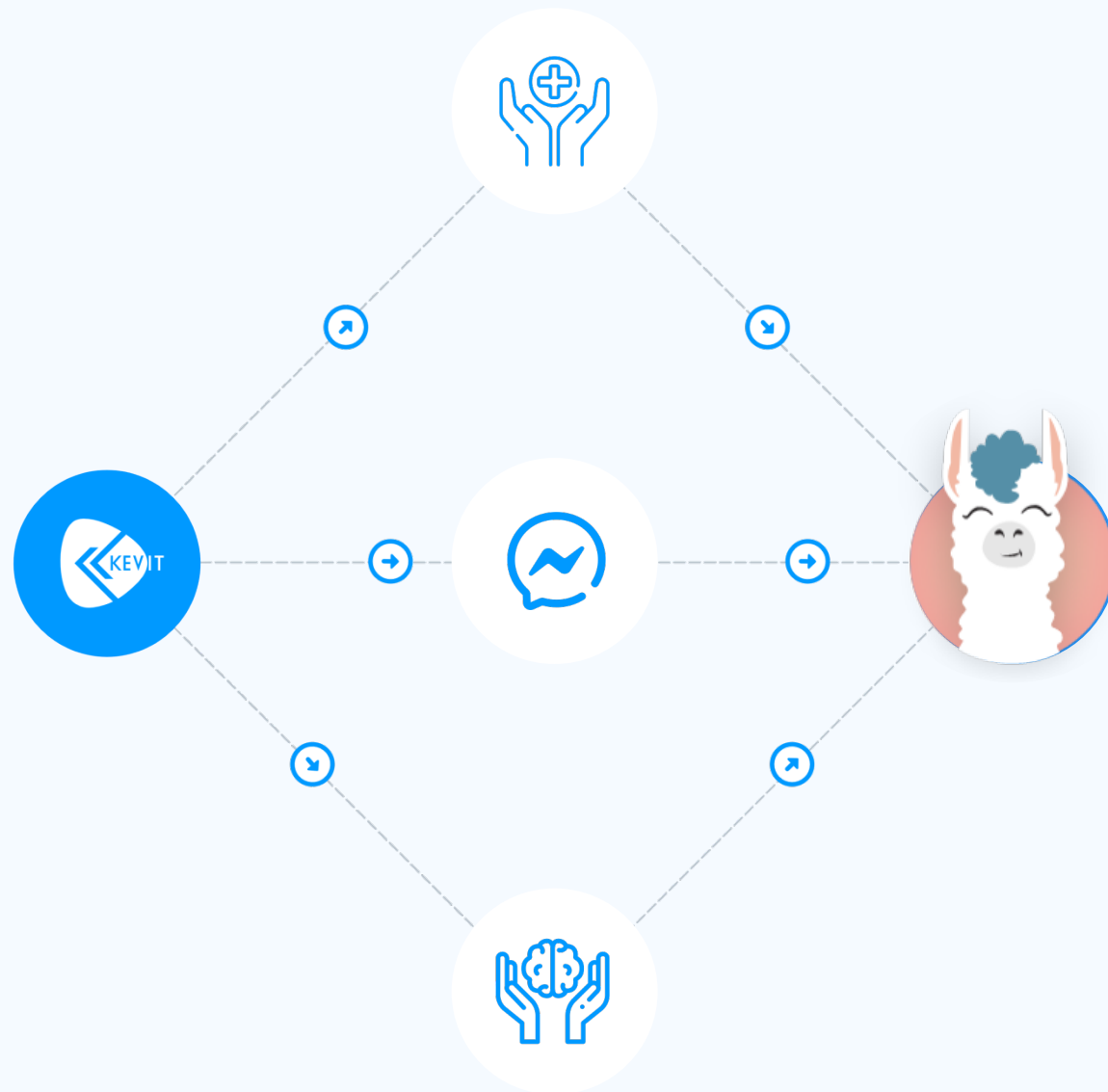


Nuna

Challenges

Aya is a great combination of AI and psychology which can communicate with user and identify their mental situation to guide them in a day-to-day life. These were the main challenges we find while developing Aya - Botmock flow integrations Advanced User mood tracking implementation

- Botmock flow integrations
- Advanced User mood tracking implementation

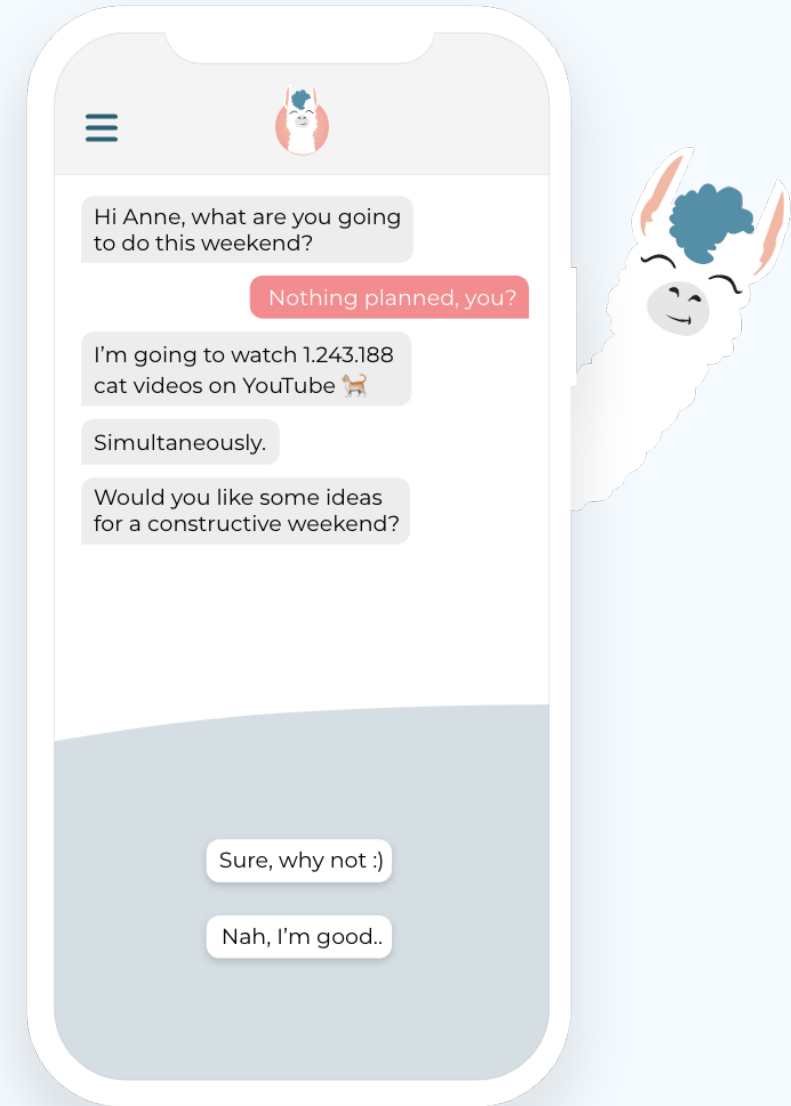




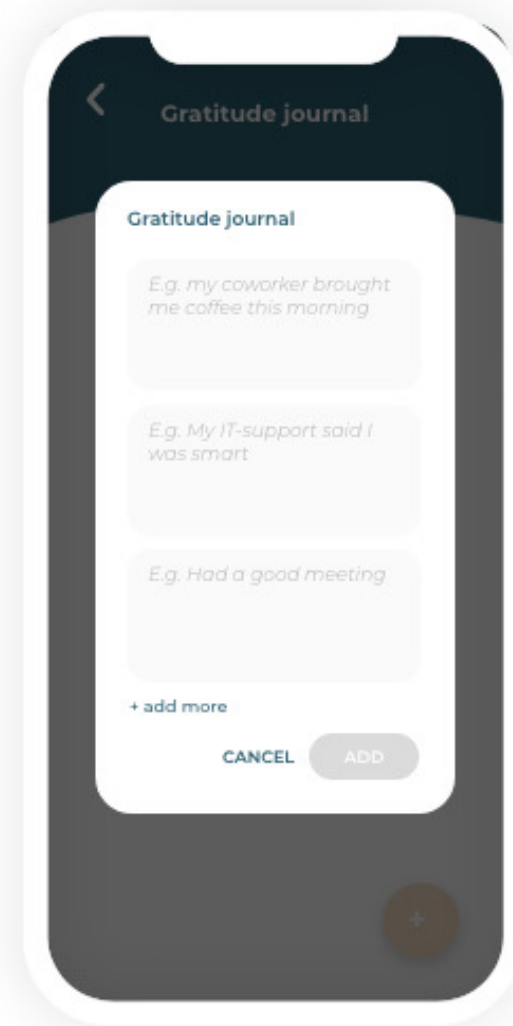
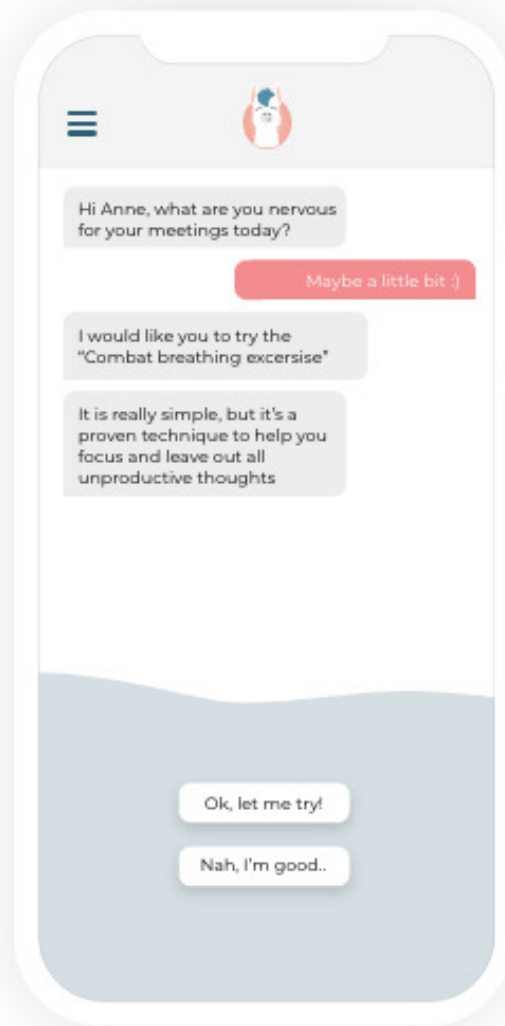
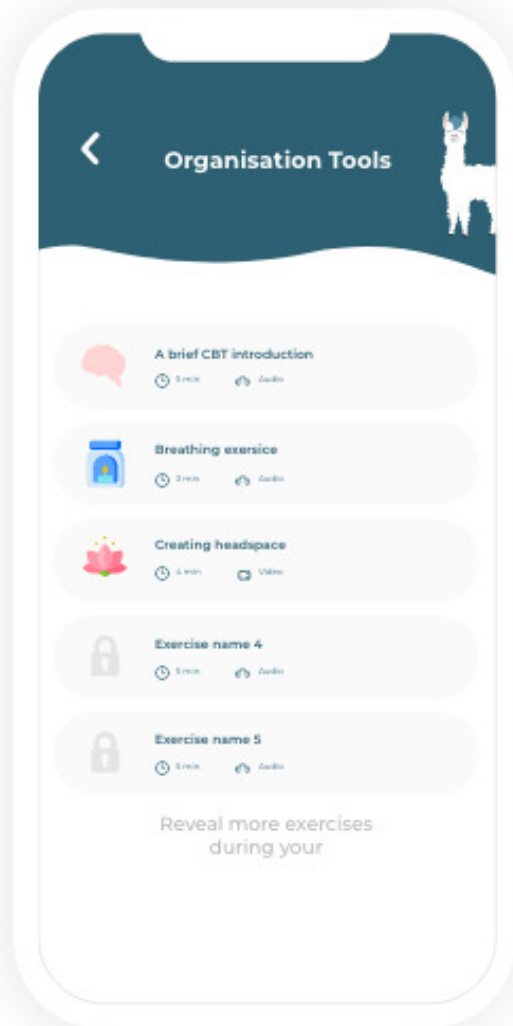
Nuna

Solutions

In the shape of a conversational app, Aya is accessible 24/7 on Facebook & iOS and Android now. It utilizes the evidence-based approaches psychology and therapy and helping Aya's users achieve mental balance by constantly adjusting to their needs of both accessibility, tonality, useful tools and a judgement-free zone.



Key Use Cases





EQUIFAX



EQUIFAX

How Kevit helped Equifax to automate their Customer Support with Human Touch

Industry

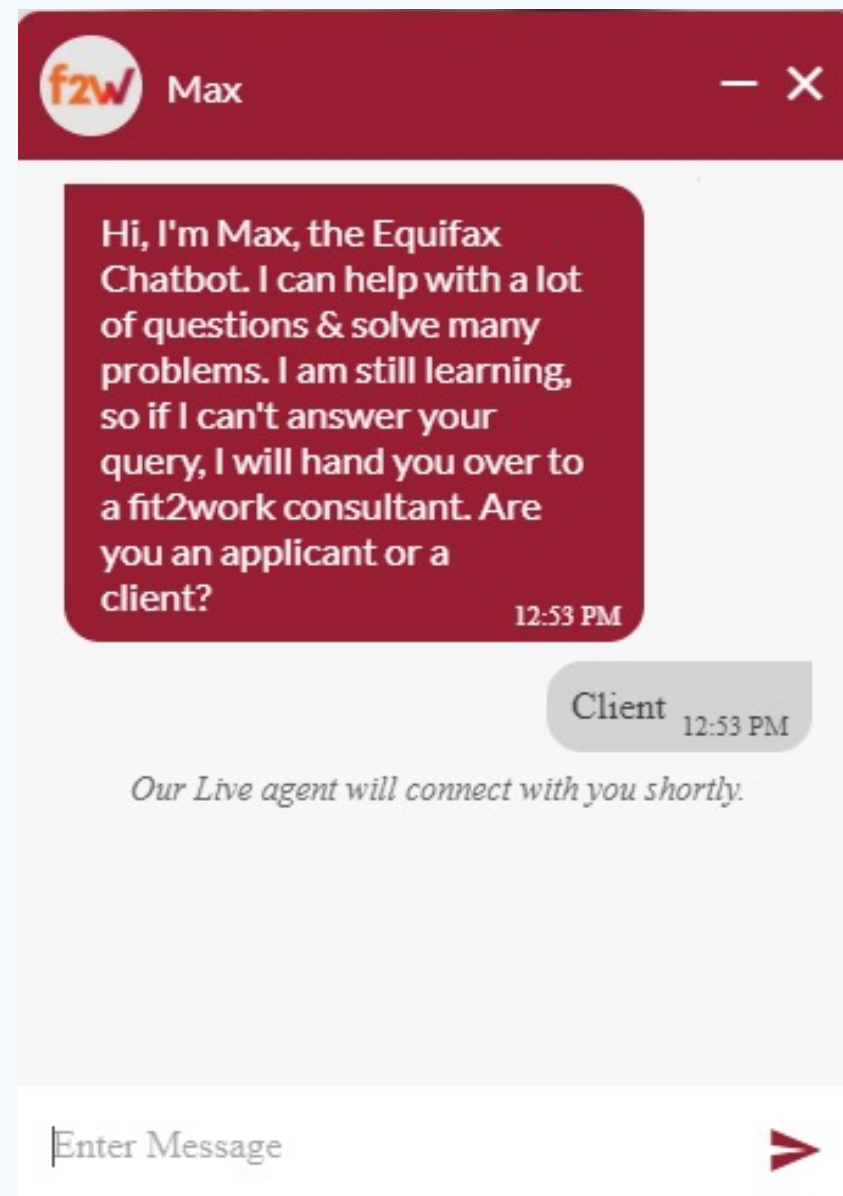
Consumer Reporting

Product

Web Bot

Product use

Customer Support





EQUIFAX

Equifax is a global data, analytics, and technology company. We believe knowledge drives progress. We blend unique data, analytics, and technology with a passion for serving customers globally, to create insights that power decisions to move people forward.

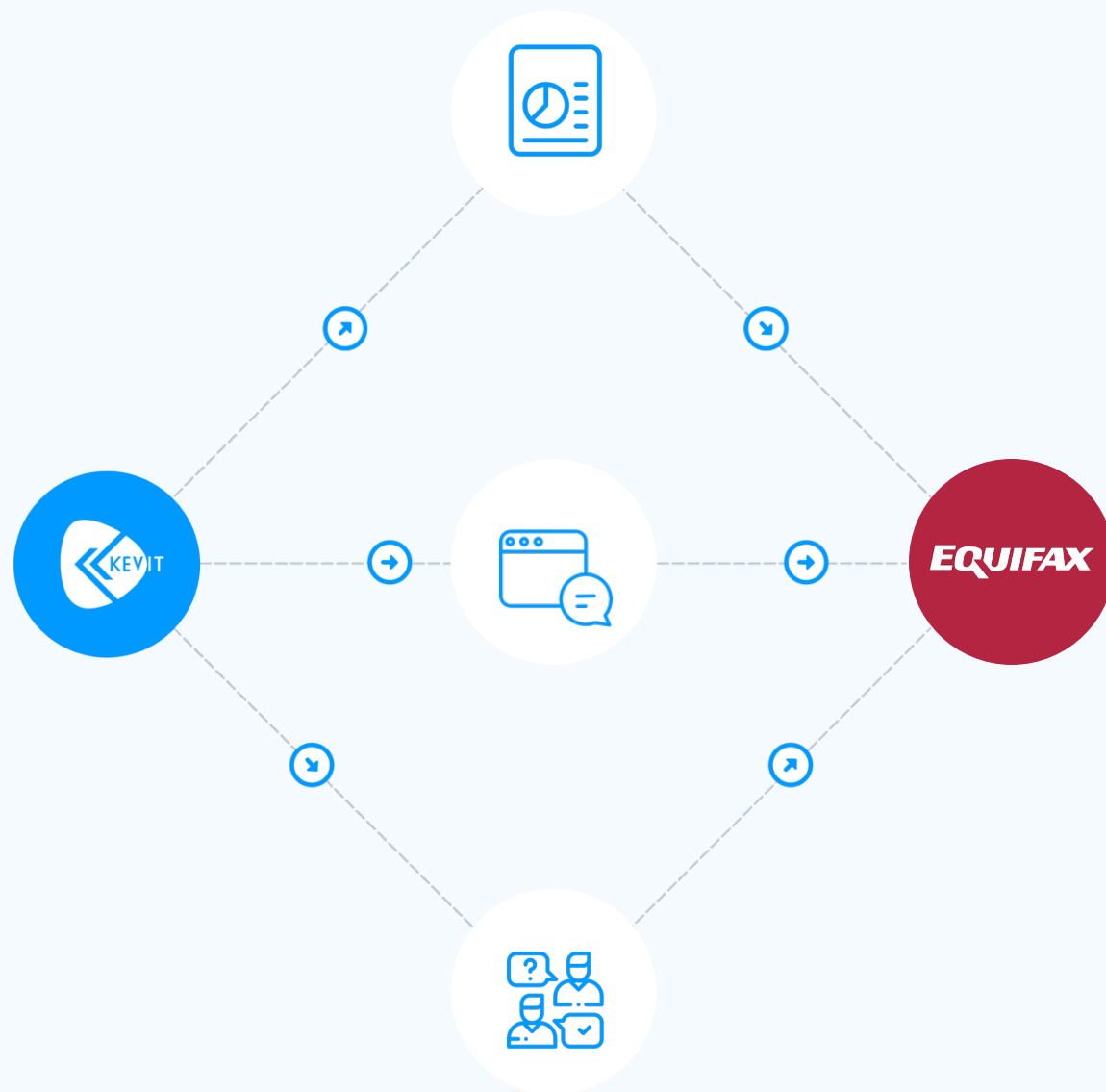




Challenges

Equifax is a popular Consumer Reporting agency who are having hundreds of queries on a regular basis. They were looking for a smart NLP based chatbot which can answer user's all questions and in case of failure connect them with human agent.

- Platform to handle Live Chat efficiently
- Intense NLP training
- User data Privacy
- Data wipe-off





Business Impact

100000+

Users

40000+

Conversation covered by
agents

60000+

Conversation covered by
Bot





Thank You

Do you have any questions?

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